

# B-ABLE NEWSLETTER

Issue 31 (October-December 2023)



## HIGHLIGHTS OF B-ABLE FOUNDATION

### Our Core Values



- Bettering the best
- Quality orientation

- Walk the talk
- Your word is everthing

- Agility
- Perseverance
- Dynamism
- Aspirational
- Ownership
- Collaboration

- Caring
- Inclusivity

Skilled over 3 lakh youth

Outreach in 21 States  
150+ Employees

#### Promoting Livelihoods

1. Skilling Youth
2. Knowledge Transfer
3. Incubation & Innovation
4. Micro Entrepreneurship

#### Covering 10 sectors:

Healthcare, IT-ITEs, Agriculture, Construction, Electronics, Apparel, Beauty & Wellness, BFSI, Hospitality and Retail

B-ABLE Foundation has completed 4 years



## B-ABLE Foundation's Programs & Geographies

S.N.	State/ UT	Programs
1	Andhra Pradesh	LPL-Phlebotomist, UNICEF-P2E, Jubilant-EDP (online)
2	Arunachal Pradesh	UNICEF-P2E
3	Assam	LPL-Phlebotomist, MFIN-Livelihoods Training, UNICEF-P2E, TATA-DTH Operators, GCPL-Backhoe Loader
4	Bihar	UN Women-SCE, UNICEF-P2E, Param Life-Vaani, Jubilant-EDP (online)
5	Delhi	UNICEF-P2E
6	Gujarat	UNICEF-P2E, EVEREST-Master Technician
7	Haryana	UNICEF-P2E, CAF-Livelihoods Training (women), GA-Drone Pilot, TATA-DTH Operators, EVEREST-Master Technician
8	Himachal Pradesh	ACC-Disha, UNICEF-P2E
9	Jammu and Kashmir	UNICEF-P2E
10	Jharkhand	UNICEF-P2E, Param Life-Vaani, Jubilant-EDP (online)
11	Karnataka	UNICEF-P2E
12	Madhya Pradesh	LPL-Phlebotomist, GA-Drone Pilot, UNICEF-P2E, EVEREST-Master Technician
13	Maharashtra	LPL-Phlebotomist, GA-Drone Pilot, UNICEF-P2E, GI-Retail Sales, UN Women-SCE, EVEREST-Master Technician, MFIN-Livelihoods Training, Jubilant-EDP (online), TATA-DTH Operators
14	Nagaland	UNICEF-P2E
15	Odisha	UN Women-SCE, UNICEF-P2E, EVEREST-Master Technician
16	Punjab	UNICEF-P2E, MFIN-Livelihoods Training, GA-Drone Pilot
17	Rajasthan	LPL-Phlebotomist, UNICEF-P2E, TATA-DTH Operators, EVEREST-Master Technician, Frontier-Digital Saheli, UN Women-SCE, Jubilant-Paryavaran Sakhi, Param Life-Vaani
18	Telangana	LPL-Phlebotomist, UNICEF-P2E, Organo-Employability Trainings, Jubilant-EDP (online)
19	Uttar Pradesh	LPL-Phlebotomist, Jubilant-Cattle Feed, Jubilant-EDP (online), GCPL-Backhoe Loader, UNICEF-P2E, CAF-CPO, EVEREST-Building Master Technician, ACC-Disha, Param Life-Vaani, TRIF-Incubation Centre (SHGs), Kheyti-Outreach Development
20	Uttarakhand	UNICEF-P2E, EVEREST-Master Technician
21	West Bengal	UNICEF-P2E, EVEREST-Master Technician, GCPL-Backhoe Loader

## CHAIRMAN'S MESSAGE



I feel proud that B-ABLE Foundation has entered into its 5th year on January 1, 2024 and has evolved as an organization delivering innovative and sustainable employability solutions for the base of the pyramid population through new ideas, incubation, skilling and micro entrepreneurship development. Founded in 2020 as a not-for-profit entity, it has successfully built on the learning of B-ABLE as the pioneering skill development organisation, the first ever to partner with NSDC, and having impacted the lives & livelihoods of over 5 lakh youth.

We couldn't deliver on our goals initially, hit by the Coronavirus Pandemic effects right at birth. We learnt resilience and slowly built pace in 2022-23, strengthened the partnerships, welcomed new team members and rolled out new skills and entrepreneurship initiatives. Today, we are a team of 150 plus experienced professionals who are whole heartedly building synergy with B-ABLE and BASIX Group to create social impact in the community through relevant and industry ready skilling interventions.

The Foundation's growth has come through outreach and impactful programs on ground in 21 states with over 3 lakh beneficiaries, having 50% participation of young women and girls. Currently, we are implementing key programs focusing on action research, knowledge transfer, skill building, micro entrepreneurship and livelihoods for the underprivileged youth. We are thankful to our partners for these initiatives to support employability of youth.

This is just the beginning. In India there are huge gaps in the skills needed and available. In the past, through our team's commitment and hard work, we have gained invaluable experience in incubation of livelihood models, entrepreneur promotion and skill building. These models and programs can be replicated in multiple geographies, engaging multiple communities, through support and collaboration of mission aligned institutions, may they be corporates, grass roots organisation, donors or the Government.

We are also focusing on enhancing our systems, processes, quality services and capacity building of our teams. I am hopeful that in the coming years we will strive to work on many more new partnership and incubation models to bridge the skill gaps and bring the youth into the mainstream economy through sustainable livelihood.

I express my gratitude for all the support received from our donors, corporate partners, institutions, individuals and B-ABLE Foundation's dedicated team members for their unwavering support and efforts which enabled us to reach our goals and deepen our impact for youth. I believe that together we will achieve even greater impact.

Wishing you all a very successful and glorious New Year 2024!

**Sushil Ramola**  
Chairman

# Phlebotomist Skill Building Program



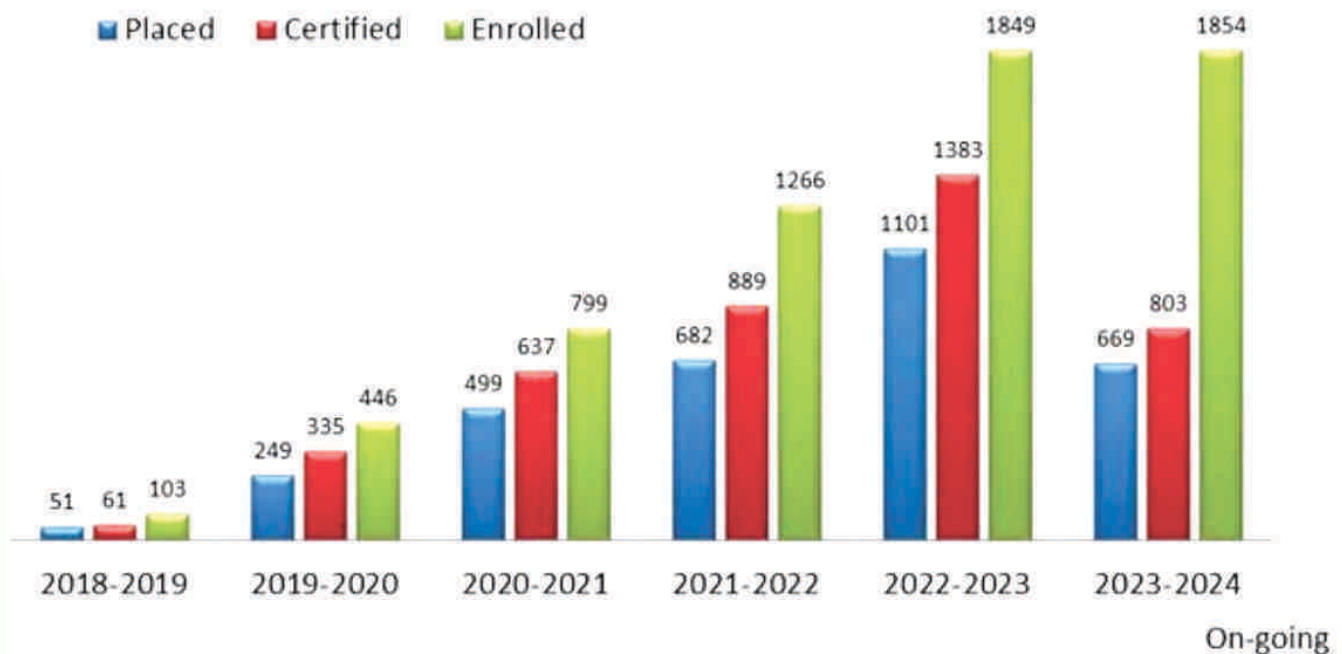
Skilled phlebotomists are creating an economic impact of about 37 crore annually for their families and serving over 40,00,000 patients

Phlebotomist Skill Building Program, a CSR initiative of Dr. Lal PathLabs is changing lives of youth. In this partnership, B-ABLE Foundation is empowering youth as ready skilled workforce for the healthcare industry.



Phlebotomist skill building program is continuing at 10 skill building centres - Jaipur, Indore, Nagpur, Kolhapur, Karimnagar, Visakhapatnam, Varanasi, Gorakhpur, Lucknow, and Guwahati. We are achieving milestone of skilling 1650 youth this year, we are progressing very well. More than 50% girls are participating in the program across centres. Our team provides quality training in classroom and labs and send the candidates to on-job-training and support them in placement opportunities. In the above picture, students are practicing at our centres at Varanasi, Guwahati, Lucknow and Jaipur.

## Yearly milestones of the Phlebotomist Training Program



In this initiative, overall 4108 Candidates skilled and certified as phlebotomists  
3251 Candidates are placed

# Passport to Earning Program with UNICEF



## Another agreement signed for upskilling 2 lakh students in Digital Productivity and Financial Literacy

B-ABLE Foundation is continuing this partnership with YuWaah UNICEF since September 2022. We are progressing very well in this partnership and skilling youth in India in digital productivity & financial literacy. We are going to impact 3, 24,500 youth till March 2024. We have successfully skilled 2,28,066 youth in the last two quarters in 1151 schools/skill centres.



Skilling youth through digital platform has been a remarkable experience to us. Our field teams are connecting to schools, skilling centres and communities for introducing “Passport to Earning” Program, digital productivity and financial literacy certificate courses to the 14-29 age group learners.

Our team is taking this initiative to far off places, including Northeast states, backward regions and tribal areas.

### P2E Initiative in Uttar Pradesh

This is a joint initiative of Samagra Shiksha Abhiyan (Department of Secondary Education), Uttar Pradesh and UNICEF, B-ABLE Foundation is the implementing partner in 18 divisions for the program.

Besides the existing P2E Program partnership, we have joined UNICEF team for Uttar Pradesh initiative and deputed our 21 vocational experts team in the state who are covering all the divisions in 75 districts and 2300 schools. These experts are demonstrating and facilitating the program in government schools through district education departments. Till December, team has enrolled over 70,177 students and 45,500 are certified.



### Highlights:

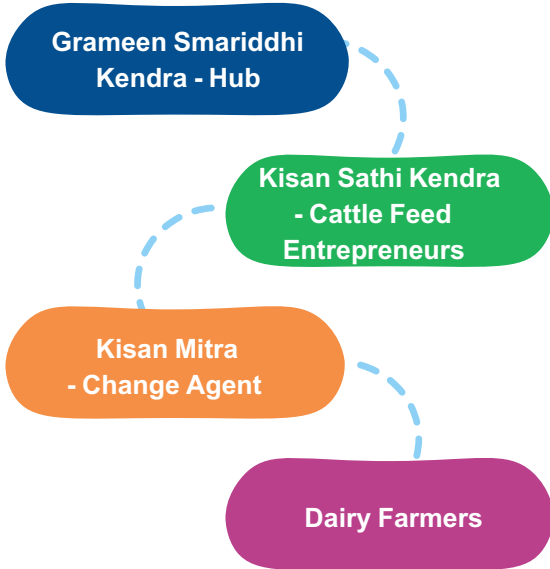
- Milestone: 3,24,500 number of beneficiaries
- Skilled: 2,28,066 youth till December 2023



# Cattle Feed Entrepreneurship

50 Cattle Feed Entrepreneurs promoted and continuing their business successfully

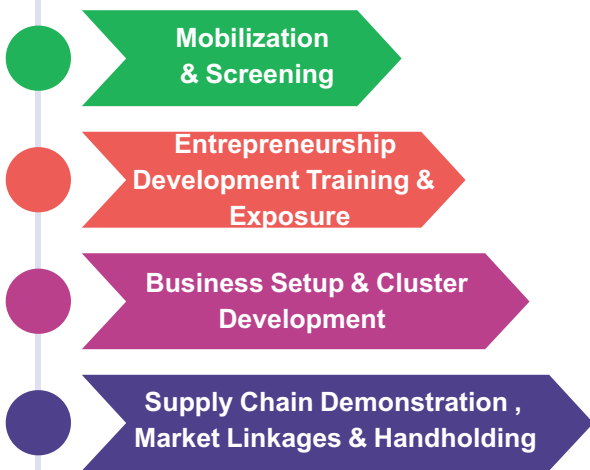
## OUR INCUBATION MODEL



B-ABLE Foundation has skilled 50 cattle feed entrepreneurs on entrepreneurship and agribusiness. These 50 youth have started their cattle feed centres as KisanSamriddhi Kendras in six blocks of Amroha district: Amroha, Cajraula, Dhanaura, Hasanpur, Joya, and Gangeshwari in Uttar Pradesh. These centres are providing quality feed and animal nutrition to the dairy farmers and creating awareness about animal health and quality breed for increasing milk production in the cluster. With these 50 entrepreneurs, we have developed a cluster of 18, 500 farmers from 400 villages and 400 progressive farmers are also skilled on dairy management as Kisan Mitras.



## Step-Wise Process



## Highlights:

- 50 Cattle feed entrepreneurs are working as Kisan Saathi.
- Kisan Saathi through Kisan Samriddhi Kendras supporting farmers in product and services.
- Average monthly turnover revenue is about 1 lakh per entrepreneur and it is growing month on month.
- Access to quality feed to farmers for increasing milk production and income of farmers in the program.

## FOCUS AREAS

In this initiative, B-ABLE Foundation and Jubilant have planned to support dairy farmers for animal health and dairy management through knowledge transfer, providing supply of quality feed and nutrition product to dairy farmers through cattle feed entrepreneurs and connecting stakeholders for breed improvement services and animal healthcare services support to farmers. Ultimate goal is to improve milk production and farmers' income and bringing prosperity for youth.

Dairy farmers, Kisan Mitras, and beneficiaries are trained and been handhold. We have promoted Grameen Samriddhi Kendra for sustainability of the program and developing need-based market linkages. In the last quarter, entrepreneurs have introduced mineral mixture product to farmers which they were not practicing earlier.

# Greenhouse Promotions Program

## Transferring low-cost greenhouse technology to farmers

B-ABLE Foundation with Kheyti has initiated smart farmers Kheyti Greenhouse Promotions Program for building capacity of farmers about greenhouses and transferring technology to farmers so that they know about the innovative agricultural practices. Protected horticulture can provide solutions to sustainability in agriculture and deliver economic benefit to farmers. Program has been initiated in December 2023 and we have mobilized 600 farmers in Pratapgarh, district of Uttar Pradesh.



Kheyti is a Hyderabad-based company implementing greenhouse promotions program throughout India. We have partnered for Pratapgarh in Uttar Pradesh. The company has low-cost greenhouse imported technology for farmers. With the greenhouse program, Kheyti is helping farmers and introducing good agriculture practices. Farmers are adopting this new technology. However, there are many queries from farmers. Our field team is answering the queries of farmers; they are mobilizing farmers in villages and educating them about the concept of protected cultivation in greenhouses.

Crop cultivation in greenhouse, when done properly, can lead to an increase in the yield of crop, thus, leading to better economic returns to farmers. It can provide solutions to agricultural problems that farmers of India mostly face, such as crop destruction due to vagaries of weather, pest attack, extreme temperatures, etc.

Our field team members are organizing training and visit activities for farmers to show them how protected cultivation is done. They then, explain to them about the benefits of crop cultivation in greenhouse and how it can help the farmers grow crops in a semi-controlled environment without the fear of their crops been destroyed by animals or pest attacks. Farmers are preferring vegetable cultivation, nurseries, etc. in the greenhouses.

# Backhoe Loader Operator & Technician Training

Impacted 230 marginalized youth skilling on heavy machinery operations

B-ABLE Foundation, as an implementing partner of Gainwell's Backhoe Loader Operator Training Program in Greater Noida, continues to help the marginalized youth find a career direction in the construction and mining sector by skilling them in operating earth-moving equipment. Till date, we have trained and certified 230 youth as Backhoe loader operators and technicians.



We trained and certified 21 candidates as backhoe loader operators in this quarter. Out of them, 20 are placed.

From January onwards, we will be starting training for backhoe loader operator, technician, and excavator operators.



The first batch of October comprised of 11 students from various states of India, out of which Hemlata Ahirwar also joined the training as a female candidate.

## Certification Ceremony

It feels on top of the world to receive the reward of all the hard work you do every day.



Our students of Backhoe Loader Operator and Technician training program are feeling elated and proud to receive certificate after successfully completing the program.





## Personality Development Trainings

Our aim is not just skilling; but also developing the overall personality of an individual. For this reason, we organize soft skills session as part of training to give the trainees an opportunity to learn basic skills in communication, how to give interviews, and other tips that can help to improve their personality.

Foundation trainers conducted personality development sessions for the batch in the last quarter.



The sessions also allow trainees to share their life stories, their experiences, how they feel about themselves and their future, and more. It lets trainees interact better with each other and also discuss any challenge they are



## Building Master Technician Training

Trained and Certified 1257 youth as Building Master Technicians

B-ABLE Foundation successfully continue our association with Everest Foundation, providing board and panel technician training and roofing training to youth from the marginalized section of the society. Our trainings help youth get meaningful employment that can help them improve their standard of living and provide them a sustainable means of livelihood.



This year, we trained a total of 157 candidates under the Building Master Training (BMT) program in Jaipur, Kaithal, and Lucknow. We provided placement support to 109 candidates.

As per our MoU, which we signed with Everest Foundation in July, we commenced training in Lucknow and trained 54 candidates and provided placement support to 42 of them.



### Future India Skills:

Roofing, Board & Panel fabricators are new age construction sector skills which are in demand globally. These skilled youth will support future India.

## Drone Technology

Use of Drone Technology in Agriculture - 32 drones are active in field with pilots



In collaboration with General Aeronautics, our B-ABLE Foundation team has deputed 32 drone pilots on the ground. These pilots are functional on farmers' fields at four centres in India viz; Moga and Talwandi Sabo in Punjab, Kaithal in Haryana, and Jalna in Maharashtra. They are involved in drone-based agricultural spray services for the farming community, marking the field and pesticides and micronutrients spray in different crops. At the same time, they are also giving exposure to local youth about drones.

Drones are future tech tools for agriculture and other fields. There is a rising need for drone technology in precision farming and income improvement of farmers. Being a drone pilot can open up newer opportunities, leading to sustainable livelihood and dignified living. Drone pilots also organise workshops and other informative activities for the farmers related to the benefits of agricultural drone.

## DTH Operators Training Program

Total 135 trained and 118 certified in DTH Technician Training Program

Tata Play Kaushal Program in partnership with Tata Play & B-ABLE Foundation provides marginalized youth with wonderful opportunities of sustainable living once they complete the program with dedication. The program skills youth as DTH installer and technician.

We have also started hybrid models towards the end of 2023. In these models, we train students online and also give them practical training in offline mode. They learn techniques of dish assembly and installation, drilling in the wall, signal picking, Mast 90, and other such technical skills. In other words, the program skills them in the entire dish installation process.

Earlier, we conducted our program in Thane, Maharashtra. Now we are focusing on Assam, Rajasthan, Uttar Pradesh, and Orissa. We believe that our hybrid model will give youth accurate skilling so that they can become professionals in their field.



# Skill Building in Banking & Finance Services

## Credit Processing Officer Course - 60 Candidates skilled

B-ABLE Foundation in partnership with CAF (which is now OneStage) initiated BFSI skill training program for 60 candidates at Noida. We have successfully mobilized and skilled 60 candidates in this initiative under Credit Processing Officer job role. All the candidates are assessed and certified. Post certification, all the candidates were connected with placement opportunities, however, 54% of candidates grabbed job opportunities.



Training in progress



Batch Launch for Credit Processing Officer Program



Monitoring of students' progress



Students receiving study material for the training program



Students participating in drawing event organized by our team on Children's Day

## 10 Candidates are enrolled for Germany and UAE

B-ABLE Foundation is engaged in helping the youth grab newer and better international opportunities in countries like Germany, Russia, Australia UK, US, and gulf countries so that they can realize their dreams and improve their standard of living. These places offer better career growth and personality development opportunities for youth to grow in their career and hone their personality. We help them connect with relevant employers as per their qualification and skill set in fields like nursing, hospitality, construction, etc. Our experienced and skilled team gives them a direction through counselling and training.

We also provide placement opportunities where candidates can enrol themselves and do apprenticeship training (which allows candidates to learn and earn).







Our overseas Placement team participated in the Career Fest organized by BCM Group College & Institutions at Ludhiana. We introduced international internship and job opportunities to the candidates. There were some queries which were addressed on the spot. Total 140 candidates participated.



### KEY STEPS FOR PLACEMENT

-  Eligibility Check
-  Interview
-  Offer Letter & Payment
-  Training & Upskilling
-  Visa Processing & Placement

### OUR SUPPORT SERVICES

-  Language Training
-  Technical Training
-  Culture Immersion
-  Visa Support
-  Skill Loan

**WHO CAN OPT FOR OVERSEAS PLACEMENT:**  
12th pass, graduates, & diploma holders, with a clean record and willingness to build a career outside India.

## Deen Dayal Upadhyay - Gramin Kaushal Yojana (DDU-GKY)



Students of DDU-GKY - General Duty Assistant batch in Rajasthan are undergoing practical training in which they learn about various medical tools and patient care giving services. They use dummy patients for the practicals. This program enables youth to take up jobs like general duty assistant, patient caregivers, elderly caregivers, and likewise.



Students of DDU-GKY - Food & Beverage batch in Ranchi, Jharkhand, are undergoing tissue paper folding and beverage serving practical activity. This enables students to build a career in the hospitality sector.

## Eye Mitra Optician

Namaste, my name is Shoma Guha. I am from Indore. I came to know about Eye Mitra Program from one of the officials of B-ABLE and I joined the program in 2022. After successfully completing the training, B-ABLE supported me in opening my own shop. The program changed my life. Earlier, I was unable to get any good job opportunity, but after doing this program, I got a chance to become an entrepreneur and now I am successfully running an optical shop. I earn a decent income through this shop. Thanks to this shop, my respect in the society has increased. I feel so proud of it and thanks to B-ABLE's support, I visit government health centre



once a week as a consultant. This, too, gives me extra income and a lot of dignity. I am very grateful to B-ABLE for introducing me to this program. B-ABLE is doing a great job in bringing change to the society and helping people get solutions to their eyesight problems in their local area.

## Success Stories that keep us motivated

### Deepak Sharma - Trained backhoe loader operator

I am Deepak Sharma from a village near Bulandshahr, Uttar Pradesh. We are six members in the family and my father is a farmer. Earlier, I was a tractor operator and my salary was not sufficient to run the household. Then, one day, I came across the mobilization team of B-ABLE Foundation. They informed me about Backhoe Loader Operator and Technician Training Program by Gainwell in Greater Noida. I thought why not give it a try. So, I enrolled for the training program and became a certified Backhoe Loader operator. B-ABLE Foundation also helped me get a job. Today, I am earning well as a heavy machine operator in Delhi. My life has changed tremendously thanks to this training program. I am grateful to B-ABLE Foundation and Gainwell. They are doing a great job of skilling people.



### Harika Mandala - a confident phlebotomist



Harika Mandala, from Visakhapatnam, lost her parents at a very young age. This made her insecure about her career and life, as she also had a younger brother to take care of. She was completely confused what to do; then she met one of our mobilizers who informed her about Phlebotomist Skill Building Program in partnership with Lal PathLabs. Harika underwent an amazing transformation after she enrolled for the program. She gained confidence and enhanced her employability skills, at the same time, became stronger to deal with life. After successfully completing the program, Harika got placed through the support of B-ABLE Foundation at a reputable path lab in Visakhapatnam. Today, she is earning well and also supporting her brother in studies. Harika is grateful to B-ABLE Foundation for supporting her when she was in dire need of support and direction in life.

### Kaustabh is ready for a career in Germany

"It was so spontaneous. I didn't know anything...was doing my job. I met the team of B-ABLE Foundation and then I was like...let's do this, let's go to Germany. The Foundation team was cooperative. I would ask questions to them candidly. I felt as if I had a support, as if someone was looking after me. Thank you B-ABLE Foundation team for this."



### Pushpendra Kumar - successful cattle feed entrepreneur



Pushpendra Kumar is one of the successful and hardworking cattle feed entrepreneurs of Khai Khara Khadar village in Gajraula area. Earlier, he had to leave his studies after intermediate, as his family's financial condition deteriorated during Covid-19 pandemic. Thereafter, Pushpendra searched for jobs, but in vain. He then started working in his farm, yet due to small landholding, it was not sufficient to feed his large family comprising four brothers. Pushpendra's life changed when he met our mobilizer who told him about Cattle Feed Entrepreneur Model in Gajraula area. Pushpendra Kumar joined our team and worked as per protocol. Today, he owns a Kisan Samridhi Kendra that provides quality cattle feed to dairy farmers. He does a business of 2.5 to 3.0 lakh per month and supports farmers of his locality. He is only 24 years and is a successful entrepreneur.



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