



B-ABLE NEWSLETTER

Issue No. 29 May 2023

FROM CEO'S DESK

Once again, I have the pleasure of presenting our Newsletter. Now our B-ABLE Foundation is in the 4th year, I reflect on the pride I have felt whenever I heard more than 60,000 youth are skilled with UNICEF in digital productivity in 17 states, especially from rural areas.

I congratulate the team of B-ABLE Foundation for their commitment to transforming the lives of young people by skilling them and providing them opportunities to generate their livelihoods. We'll continue making our efforts to support the rural youth.

Vishal Singh Amarawat
CEO, B-ABLE





Total Skilled
500000+



Total
Employees
321



Our Presence in 28
States



Total
Sectors We Cover
19

Partnership with UNICEF



Successfully completed phase I of Passport to Earning Program (India) with UNICEF YuWaah – 60629 Skilled

B-ABLE Foundation, as the ground-level implementing partner of YuWaah UNICEF's Passport to Earning Program (P2E), successfully completed Phase I of the program from September 2022 to March 2023. Thanks to our team members, ground support partners, school principals and trainers spread over 17 states. PMU team of UNICEF helped us through proper orientations, setting up of monitoring processes and time to time connect with state authorities. We emphasize on gender equality and enrolled more than 50% girls for skilling.



Highlights:

- Total students certified in Digital Productivity: 60,629
- Girls participation : 30,000+
- Total states covered: 17
- Mode of operation: Workshops and one-on-one sessions, online training
- Skills imparted: MS Word, basic computer skills, writing skills including resume writing, financial literacy, interview skills, personality development

At the end of the course, all our students received digital certificates and those who completed the course with 70% marks also received physical certificates.

We also felicitated the school administration and teachers with appreciation certificates for their exemplary performance.

Highlights:

Overwhelming response

Learners realized that the course will add value to their lives. They felt empowered and more confident in facing the real world, which is full of competition and opportunities as well.



Partnership with UNICEF



LESSONS FROM P2E PROGRAM

Skilling 14 to 24 age group students was not easy. We had to bring them out of their “comfort zone.” As it is said that it is always the first step that is difficult. In addition to this, there was interruption in internet connectivity. Youngsters were eager to learn, but they had no mobile phones and no email accounts. Yet, their enthusiasm took over and they could arrange for mobiles. We also helped them create email IDs. The willingness to learn was so powerful in students that we were able to create a wonderful learning atmosphere. Due to exams and festivals many students/schools could not participate properly.



Highlights:

B-ABLE Foundation is preparing to implement Phase II (2023-24) of the P2E program with UNICEF YuWaah with an aim to connect with 1000+ schools and cover more than 2,00,000 youths.



TATA PLAY

CSR Initiative



100 Youth Skilled as DTH Operators and Placed

-Program partner TATA PLAY

B-ABLE Foundation identified the demand for skilling the youth who were unemployed and were looking for some source of regular income. We trained 100 youth as DTH technicians in Jaipur, Jodhpur, & Jaisalmer in Rajasthan and Sonipat in Haryana.

Our program coordinators and trainers provide short-term training spanning 10 days and 14 days to youth. The training gives them a chance to gather classroom and practical knowledge that equips them with the necessary skills required to work successfully at electronic shops or service sector and earn a sustainable livelihood. We help them get placements at their local area.

It was a moment of pride for us when 88% of the candidates received certification and 84% were placed as DTH Set-Top-Box installers and service technicians. These candidates successfully entered the mainstream economy by getting placed in the electronics sector.

Highlights:

100 youth skilled to become DTH Technicians

Program locations - Jodhpur, Jaipur & Jaisalmer in Rajasthan and Sonipat in Haryana



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10 Years with EYE-MITRA

There is an urgent need of vision correction in India, Essilor under 2.5 NVG entity implementing a flagship program Eye Mitra to support rural masses. B-ABLE has successfully completed 10 years of association and implementing the program on ground with Essilor. This program has provided affordable vision care support at the doorstep and created non-migratory livelihood in local areas through its continuous endeavours. Hence, we have been bridging the gap between the demand and supply to access quality optical. This initiative is saving time and a big support for vision of the people. Thanks to our partner and ground team, experienced optometrist trainers who is implementing program with quality, we are continuing Eye Mitra program in MH, AP, Telangana, Bihar, MP and UP.



OUR ACHIEVEMENT SINCE 2013:

- B-ABLE has skilled and promoted 9000 plus Eye Mitra Opticians/Vision Technicians in multiple states in India
- Social Impact is about Rs.108 cr annually
- Supporting about 50 lakh people in vision refractions annually



A Proud Moment for B-ABLE Team



The elite presence of Mr. Milind Jadhav, Senior Director, Sustainable Programming-South East Asia, EssilorLuxottica with his team members Mr. Sanjib Jha and Mr. Rohan at our New Delhi office. B-ABLE CEO Mr. Vishal Singh Amarawat and COO Mr. Vedprakash Sharma, along with the entire team of B-ABLE Foundation, welcomed him. Mr. Jadhav was proud to announce that 9000+ Eye Mitras were serving the rural communities in multiple Indian states.

Phlebotomists' Demand Continues

(Skilling for Healthcare Sector; this year 1650 Phlebotomists to be trained)

- Program Partner: Dr Lal PathLabs Foundation

B-ABLE Foundation has collaborated with Dr Lal Pathlabs Foundation to skill youth as phlebotomists to support healthcare system in India particularly at the diagnostics laboratories and blood sample collection centres. This intervention is also supporting them in earning sustainable livelihood for improving their lives. We have completed 5 years as program implementing partner with LPL Foundation and this has been an enlightening journey so far, endeavouring to make social impact on the lives of thousands of youth.

Highlights:

B-ABLE has skilled 3200+ youth and placed 2600 youth till date in the industry. In 2022-23, 1350 youth were skilled and placed 1101. Participation of more than 50% girls. Currently 10 centres are in operation - Guwahati, Varanasi, Gorakhpur, Lucknow, Jaipur, Indore, Nagpur, Karimnager, Vishakhapatnam.



Phlebotomists are being trained at our LPL Academy of Laboratory Medicine centres to help them get connected with meaningful employment opportunities.



CSR Initiative



And the partnership continues...



Having completed 4 years of successful partnership, Lal PathLabs Foundation & B-Able foundation signed a Memorandum of Understanding (MoU) to continue their collaborative efforts for Project LPL Academy for Laboratory Medicine (Phlebotomist Training Program) during the upcoming financial year of 2023-24. As a way forward, B-ABLE Foundation has set a target of imparting skills to 1,650 Phlebotomists and ensuring their placement in the next phase of the project

SUCCESS

LIFE-CHANGING STORY OF SUSHMITA

Sushmita Kumari, the 24-year-old student from LPL - Academy for Laboratory Science, Lucknow, earns Rs. 15,000/- per month at the SRL Diagnostics centre. Sushmita belongs to a small village of Azamgarh with a meagre family income and a big family of seven members. They used to suffer a lot financially. Fed up of the constant financial constraint, Sushmita made up her mind to learn a skill and get herself meaningful employment so that she and her family become financially stable. She got associated with B-ABLE Foundation and enrolled for a 6-month phlebotomist training at LPL - Academy for Laboratory Science, Lucknow. Today, Sushmita Kumari works with dignity and earns well to support herself and her family. She is grateful to Dr. Lal Pathlabs Foundation and B-ABLE team.



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GAINWELL

CSR Initiative



Skilling Youth as Backhoe Loader Operator and Technician continues

Unnati is Now a Well-Known Skilling Place Conducts program at Guwahati, Asansol and Greater Noida

'Unnati' is a Backhoe Loader Technician and Operator training program, conducted in GCPL, Greater Noida. It is an initiative that holds great potential to create a skilled workforce in the construction industry as Backhoe Loader Technicians and Operators. We conduct a 75-day and 1-month certification training program for Backhoe Loader Technicians and Operators. 114 skilled youth placed in construction and mining sector in the year.

ELIGIBILITY CRITERION

The program is for unemployed youth between 18 and 25 years of age, with 12th/ITIs pass as the minimum educational qualification.



Excavator Operator Training at Guwahati Assam

Under the UNNATI program, we touched another milestone in the construction industry by imparting Caterpillar Hydraulic Excavator Operator training to the youth between 18 and 25 years of age through our 1-month free certificate program. Candidates are trained by the Caterpillar Gain Well India trainers in the process of operating Hydraulic Excavator machine, a construction and mining equipment vehicle that uses hydraulic, mechanical and electronic control for its operations.

OUR ACHIEVEMENT:

Our target was to train 111 candidates; we trained 114 and achieved 95% placement of candidates as Backhoe Loader technicians or operators.

All candidates availed facilities under this program:
Free training kit, safety kit, and hostel facilities.

PROGRAM GALLERY



Transforming Lives of Marginalized Construction Workers

(Skilling Youth in Roofing as Building Master Technician)

B-ABLE Foundation, in association with Everest Foundation, is working on the project of “building master training and skill enhancement training program for roofers in construction sector” with an aim to build skill sets among workers from marginalized sectors of the society.

In the year 2022-23, we have successfully completed the program by training of 352 youth in 4 states. We mobilized local youth in the catchment area and trained workers in structural fabrication, roof sheet installation and construction-related work to increase their income and get employment by acquiring advanced construction skills. This is helping the candidate move from gig economy to a formal sector employment.

In this year, we have implemented programs at Nashik & Ahmednagar districts in Maharashtra, Kanpur and Prayagraj in Uttar Pradesh, Mayurbhanj and Bhadrak in Odisha and Canning in West Bengal.



Highlights

We have trained a total of 352 candidates. Out of them, 272 candidates are placed and 29 candidates have successfully set up their micro-enterprises centres.

Project “VAANI” Successfully Completed

- Project partner: ParamLife

B-ABLE Foundation successfully completes Project “VAANI,” the AI voice recording program, in association with Indian Institute of Science (IISc) Bengaluru and Paramlife.

The idea was to capture the voice of local people in regional languages for the purpose of advancement of Artificial Intelligence.

Highlights

We worked in 30 districts, including UP, Bihar, and Jharkhand, on ground level and captured 804 hours of audio recordings of local dialects from different audiences with the support of 30+ coordinators.



LESSONS WE LEARNT:

The rural community is still lagging behind when it comes to the use of technology and handling apps. Voice samples were rejected initially due to background noise, as the area was open. Our team had to record the voices again and again until we got the best sample.

SCHOOL PROGRAM (NSQF) - 48 Agriculture Graduates Engaged

B-ABLE has been implementing the NSQF (National Skill Qualification Framework) program in Punjab in the trade of Agriculture in 48 schools. Under the National Skill Qualification Framework, the main goals were to bridge the employment gap between educated and employable youth, increase youth employability through modular vocational courses based on market demand, and lower secondary school dropout rates. The program is still on and students can participate in internships and on-the-job training, with a stipend that allows them to get experience in real-world situations.



OUR ACHIEVEMENT:

The team has organized boot camps and guest lectures to maximize the gain of students. We are thankful to our Vocational Trainers and team members who supported us in the program.



Taking Drones to Farmers' Fields

Use of latest technology can transform farm economy

Our partner General Aeronautics took this initiative to provide drone-based agriculture spray services to the farming community. B-ABLE Foundation, in collaboration with General Aeronautics (GA), has successfully trained Drone Pilots at different locations, covering Jalna in Maharashtra, Barnagar in Ujjain, Bagha Purana, Moga and Mullanpur in Punjab, and Kaithal in Haryana. Our trained drone pilots in the supervision of GA (well-known drone manufacturer) are undertaking farm activities including marking the field and pesticides and micro nutrients sprays in different crops as custom hiring services to farmers.

Agro chemical and fertilizers industry stakeholders are also joining this initiative to help farmers in adopting this new technology. Agriculture sprays by drone helps in reducing uneven application of agro chemicals and wastes, speedy application, no skin exposure to farmers of toxic chemicals and no damage to crops.



Highlights:

21 Drone pilots and 6 Drone supervisors engaged with General Aeronautics in field operation

7 Locations in 4 States and 27 Drones



Highlights:

RESULT:

It is too early to say that the program has created an incredible impact on the agricultural activities of farmers but it has huge potential.



B-ABLE Foundation Signs MoU with Jubilant for Incubating Cattle Feed Entrepreneurship Model as Project Samridhi

B-ABLE Foundation, in association with Jubilant Bhartia Foundation, is trying to bring change at the village level economy. After both the foundations signed an MoU, the pilot project, commencing from Gajroula, launched with an objective to improve health, feed, nutrition, animal healthcare, and livestock management to increase milk productivity of farmers in the area.

B-ABLE Foundation has conducted a baseline survey to understand the ground realities of cattle breed, feed and nutrition, milk production.

This initiative is a Farmer's Support Centre program in which local youth will be trained and directed to become cattlefeed entrepreneurs to assist farmers with animal care, health, and nutrition. He/she will serve as a point of contact for farmers in villages who need curated information and will build links for livestock-related items.



KISAN SAATHI (Entrepreneur)

Kisan Saathi will cover a cluster of 10-15 villages and train a village-level cadre of the Kisan Mitras network. He or she can also connect with a Kisan Saathi Kendra, which is a one-stop shop for all animal feed, nutrition, breed improvement and animal-related other product solutions for farmers. The farmers will get timely access to information and animal products in their area at a reasonable price.

KISAN MITRA

Kisan Mitra will gather village-level livestock data and create demand/leads from the village for AI, Animal Care, Nutrition, and Feed Requirements. He/she will forward this information to the Kisan Saathi, who will provide or link the demand to an address on priority. The initiative aims to develop 20,000 farmers cluster.



Highlights

We have onboarded 7200 farmers under the network of 400 Kisan Mitras and 40 Kisan Saathi Kendras.



ACC

CSR Initiative



“DISHA” Skill-Building Program Completed at HP and UP

B-ABLE Foundation collaborated with ACC to implement the multiple skill-building program called “DISHA.” We identified unemployed rural youth located at the nearby areas of the ACC cement plant and trained them as phlebotomists, F&B associates, and retail sales associates in the Amethi district of Uttar Pradesh and Bilaspur district of Himachal Pradesh. Total Skilled 225 and 75% placed. We mobilized the candidates based on their qualifications and eligibility. We imparted skills to them as per the requirement of the work in the corporate retail sales, food, beverage, and phlebotomy sector.



Empowering Women Through PARYAWARAN SAKHI

Need for environment conservation and promoting sustainable livelihood among the rural masses, especially the women folk, B-ABLE Foundation is continuing its activities on the initiative of Paryavaran Sakhi at Chittorgarh (Rajasthan) with Jubilant. Plantation of 12000 Neem trees are progressing very well in the second year. Team is undertaking program activities including meeting with Sakhis, nurturing the plantation, watering the plants on regular basis.

THE OUTCOME
 The neem plantation drive will help rural women earn income with dignity by selling neem leaves and seeds, hence, empowering them economically and increasing the green cover in the topography.

DDU-GKY Program in India

DDU-GKY, an initiative of the Ministry of Rural Development, aims to provide lifelong employability to the Indian youth and enhance the global workforce. In this context, B-ABLE, with an objective of improving rural lives, has partnered with state department for implementing DDU-GKY program to provide quality skill training to aspirants for various leading job opportunities. Candidates are getting world class skills training at our centers by experienced and qualified trainers and well established labs at all centers.

We covered 5 states viz; Rajasthan, Bihar, Maharashtra, Assam, and Manipur and enrolled 3023 young people. Out of these, 2581 students skilled and received certificates and 1560 candidates were placed in various local and national establishments some more candidates are under process of placement.

In 2023, we enrolled 240 young people from January to March. Out of these, 70 students were certified from Jharkhand, 35 from Manipur, and 53 from Nagaland. All of them got placed, so we achieved 100% placements.



CONGRATULATIONS JUNISHIA

A proud moment for B-ABLE, Beauty and Wellness Sector, Meghalaya centre (DDU-GKY program), as one of our trainees, 22-year-old JUNISHIA KHYRIEM, who works at the Olive, The Wellness Spa in Shimla receives a Certificate of Appreciation from her employer. Junishia had successfully completed 3 months of training for Senior Beauty Therapist and Assistant Hair Stylist at our centre.



Transferring Knowledge about Entrepreneurship Development Through Online Skilling -1000 skilled

B-ABLE Foundation, in association with JUBILANT, provides a life-changing opportunity to the youth to choose entrepreneurship as their career.

For this, we impart necessary skills at Jubilant Virtual Academy under the Entrepreneurship Development Programme (EDP), NSDC approved content and provide them a certificate. This opens doors to exploit market opportunities and make their mark in the dynamic business world.

The overall objectives of EDP are mainly to help in the rapid growth of the economy by supplying skilled entrepreneurs. This program primarily aims at providing self-employment to the young generation.



Highlights

OUR ACHIEVEMENT:

B-ABLE Foundation has a presence in PAN India and, as an achievement, we have connected with educational institutes, skill development centres, etc. through which we have imparted skills and certified more than 1000 beneficiaries



OUR FIELD & LAB ACTIVITIES

Today Dr.Lpl PSC organised a mega camp
LPL academy Jaipur



Trainees participate in the camp & learned Pt.counseling & sample collection technique.

