

# B-ABLE NEWSLETTER

B-ABLE Foundation, an entity of B-ABLE, is 12A, 80G, & CSR 1 certified

Issue 35 (Oct to Dec 2024)



## 15 YEARS OF SKILLING: CONTINUING SUPPORT TO YOUTH Thank You All For Trusting Us

This year, we proudly celebrate one of our major milestones: 15 years of B-ABLE's transformative journey in the skilling space and five impactful years of intervention of the Foundation. These achievements highlight our commitment to empowering women & youth and fostering sustainable livelihoods.

Our journey began with BASIX, which laid the foundation for B-ABLE's efforts in vocational training. B-ABLE Foundation was established to expand our mission, addressing social challenges and driving grassroots development. At that time, focus on vocational training was at its initial phase, but over 15 years, the skilling landscape has undergone a remarkable transformation. Government initiatives and technological advancements have brought skilling to the forefront, integrating digital tools and holistic training to enhance employment readiness in contributing to the 5 trillion economy in the coming fiscal years.

We faced many challenges in our journey and covid-19 remains the most formidable one. It disrupted our skilling models, halted ground operations, and presented hardships for our team, beneficiaries and our partners. We, B-ABLE, along with its Foundation, were hit hard by the pandemic's effects. Initially unable to meet our goals, we learned resilience and slowly regained momentum in the FY 21-22. Strengthening partnerships, welcoming new team members, and rolling out innovative skill and entrepreneurship initiatives, we adapted through creativity and purpose-driven action.

Looking ahead, we remain committed to transforming lives through skills and meaningful employment, striving for an inclusive society. We thank our team, partners, supporters, and communities for believing in our mission and trusting us.

### Beneficiaries Added

Over **1.22 Lakhs** in this quarter  
(Over **1 Million** Till Date)

### New Program



### Strengthening Partnerships



# DASHBOARD



**Skilled, Reskilled & Upskilled over 1 million youth**



**Outreach in 28 States and active in 21 states**



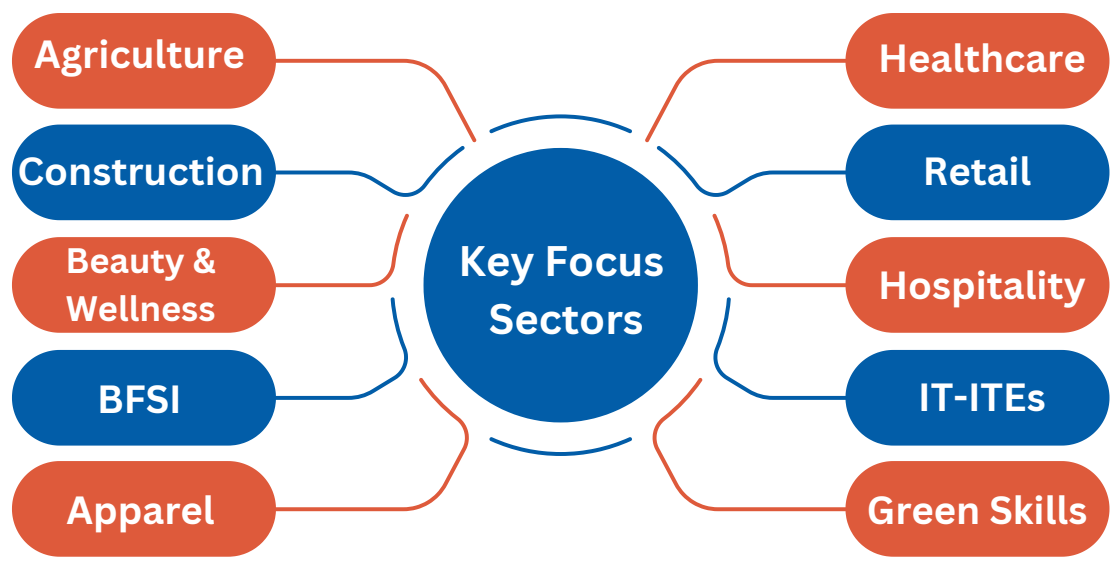
**150 Employees**



**More than 10,000 micro entrepreneurs promoted**



**Skilling Centers in 30 locations**



## OUR CORE VALUES



**Excellence**

- Bettering the Best
- Quality Orientation



**Integrity**

- Walk the Talk
- Your word is everything



**Enterprise**

- Collaboration
- Agility
- Perseverance
- Dynamism
- Aspirational
- Ownership



**Respect**

- Caring
- Inclusivity

## CEO'S MESSAGE



I am happy to share that B-ABLE is releasing its 35th edition of the newsletter. Completing 15 years in the skilling landscape and five years of intervention in the Foundation's impactful journey fills me with immense pride and gratitude. This incredible and transformative journey are not just markers of time, but also the reflection of the lives of youth, especially young women we have touched, the challenges we have overcome, and the impact we continue to create. Our journey began with BASIX, which laid the groundwork for B-ABLE and the Foundation's dedicated efforts in implementing vocational training to expand our mission, addressing social challenges and driving grassroots development to align with the national goal of "Kushal Yuwa, Viksit Bharat".

B-ABLE's journey began in December 2009 with limited team members and one center in Dehradun. Reflecting back as on today, since inception, we have skilled over 1 million youth and implemented our multiple programs in 28 states. It's a pleasure for all of us to reflect on our work and see how far we have come in transforming lives, empowering communities, and contributing to the nation's development. With NSDC and other organizations' support we have been implementing programs like PMKVY, DDUGKY, NSQF, MoMA program and Eye Mitra, we have built pathways for young people to enter the formal economy with competence for meaningful employment and sustainable livelihoods.

In this journey, one of the most significant shifts I've observed is the increasing participation of females, especially in Rurban areas and establishing the Eye Mitra model of micro entrepreneurship in acquiring employability skills for sustainable livelihood. This marks the beginning of a paradigm change that will reshape India's workforce in the coming years. Initiatives for entrepreneurship development like Didi Ki Dukaan stand out as shining examples of what empowerment can achieve. These women, who once doubted their capabilities, now run micro entrepreneurship businesses, inspiring others in their communities. Now they confidently manage their Didi store, contribute to their families, and uplift their communities.

Our diverse programs ranging from the Phlebotomist Skill Building Program to the Sustainable Harvest Practices program and beyond, are rooting in the Sustainable Development Goals (SDGs), promoting economic and environmental sustainability. Through partnerships with UNICEF YuWaah, Jubilant, Dr. Lal PathLabs, Solis, Sonalika, MEPSC and others, our foundation has continued to bridge the skill gap and prepare our youth with the advanced future ready skills.

As we look ahead, we are working on planning strategies for the next 5 years. We remain committed to addressing the evolving needs of the skilling landscape. With a focus on new-age skills like IT, digital, green skills, and AI-powered platforms, we are preparing beneficiaries for lifelong employability.

None of this would be possible without the unwavering support of our corporate partners, institutions, NSDC & Govt departments and, most importantly, our team who works tirelessly to make change happen. Thank you for being a part of this journey. Let's continue to work hand-in-hand to empower lives and build a prosperous, inclusive India.

Warm Regards,  
Vishal Singh Amarawat  
Chief Executive Officer

# B-ABLE'S JOURNEY

Every great journey begins with a vision, and ours is no exception. In 2009, headquartered in Delhi, B-ABLE (BASIX Academy for Building Lifelong Employability Ltd.) was founded with a purpose: to build an inclusive India by providing locally and globally relevant skills and aimed to skill 1 million youth for their lifelong employability. Our vision was to empower India's youth with skilling people, enhancing livelihoods and transforming lives.

Our mission began by bridging the gap between rural and urban aspirations, tapping into the immense potential of RURBAN communities. We launched a model skill training center in Dehradun, offering industry-aligned programs in sectors such as automobile, healthcare, hospitality, construction, and industrial skills. These initiatives enabled individuals to thrive in both organized and unorganized sectors.

In 2013, we introduced innovative initiatives like Eye Mitra, combining vocational training with micro-entrepreneurship to inspire hope, dignity, and self-reliance. Over the years, we embraced a model emphasizing incubation, innovation, action research, and pilot programs to craft market-led, sustainable livelihood solutions for continuous skilling. Our cluster-based approach for youth skilling and empowerment further enhanced impact, focusing on creating non-migratory employment opportunities and generating over 10,000 micro-entrepreneurs in the Eye Mitra initiative.

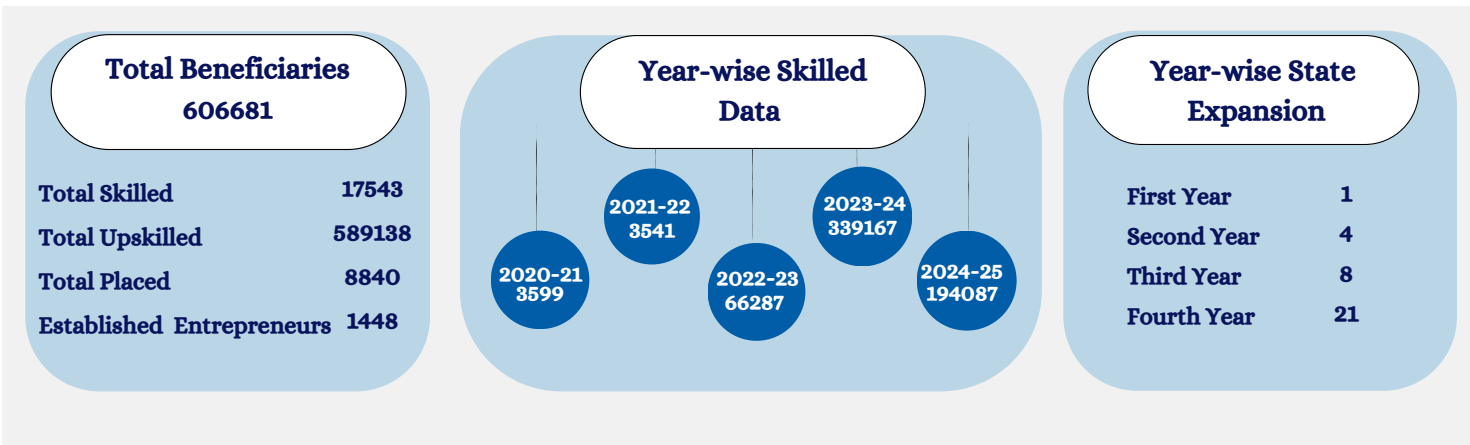
B-ABLE's approach leverages its strengths in forming partnerships and expanding its impact. We added numerous placement partners, empowered government schools, connected with minority and differently-abled youth, and supported the transgender community. Working across 19 sectors and over 100 job roles, we provided vocational training to students from more than 1,000 government schools. At our peak, we had 1,300 trainers and, 1,740 employees before the COVID-19 pandemic, ensuring the continuity of our programs through center-based training and our Learning Management System (LMS).

To enhance our operations, we hired management trainees, interns, and teams dedicated to content quality, monitoring, finance, research, and learning and development. These efforts reinforced our capacity to adapt and sustain impactful programs, even during challenging times.

Partnering with NSDC as its first training partner, B-ABLE continued to contribute towards empowering youth. By 2020, we launched the B-ABLE Foundation, a not-for-profit entity dedicated to advancing employability and self-employment. The Foundation became a hub for knowledge sharing, capacity building, and impactful programs, with a focus on empowering marginalized communities.

From BASIX to B-ABLE, and now the B-ABLE Foundation, our journey reflects an unwavering commitment to lifelong employability and empowering communities to achieve their fullest potential.

## Beneficiaries added by B-ABLE Foundation



## Strengthening Partnerships

B-ABLE continues its mission of empowering youth across India through meaningful skilling and entrepreneurship development. Our leadership team met with the esteemed ministers to discuss achievements, partnerships, and future prospects for youth employment .

### Meeting with Shri Jayant Singh Ji



We are happy to share that our delegation, led by the Hon'ble former Member of Parliament and B-ABLE Board of Director, Mr. Prem Das Rai, along with other Board Members, including Ms. Fantry Jaswal, Co-founder and Chairman Mr. Sushil Ramola, and CEO Mr. Vishal Singh Amarawat, had the privilege of meeting the **Hon'ble Union Minister of State (Independent Charge) for Skill Development and Entrepreneurship, Shri Jayant Singh Ji**, in New Delhi.

It is an honour to share that B-ABLE has been the first skill-building partner of National Skill Development Corporation, thanks to the leadership & its team at NSDC for the support to implement meaningful skill development programs for youth in India in the past 15 years.

### Meeting with Shri Kiren Rijju Ji



In another impactful meeting, the B-ABLE delegation met with the **Hon'ble Union Minister of Parliamentary Affairs and Minority Affairs, Shri Kiren Rijju Ji**, in New Delhi.

During this interaction, B-ABLE leaders showcased their association with the Ministry of Minority Affairs to empower youth since many years. Particularly from minority communities, by connecting them with employment, micro-entrepreneurship, and livelihood opportunities.

The meeting emphasized B-ABLE's role in creating inclusive skilling ecosystems and presented strategies to further boost entrepreneurship development and employment generation within minority communities.

B-ABLE and B-ABLE Foundation together have empowered over 1 million youth by skilling, upskilling, and entrepreneurship development programs. During the meeting, our leaders had the opportunity to present our efforts in the skilling sector to the Hon'ble Ministers. Both meetings underscore B-ABLE's steadfast dedication to skilling India's youth, fostering entrepreneurship, and building a future-ready workforce.

# INTERVENTIONS



Issue  
35

(Oct to Dec 2024)

**Empowering communities through impactful interventions, we drive change across diverse sectors. From skill development to sustainable agriculture, our initiatives foster meaningful employment, sustainable livelihoods and holistic growth.**



# Deen Dayal Upadhyay Grameen Kaushal Yojna (DDU-GKY)

## The Journey Continues...

The Deen Dayal Upadhyaya Grameen Kaushal Yojana (DDU-GKY) is a flagship government initiative designed to empower rural youth by equipping them with industry-relevant skills. Through specialized training in sectors like IT, hospitality, and more, the program opens pathways to meaningful employment and financial independence. By fostering sustainable livelihoods and driving rural development, DDU-GKY is making a transformative impact on communities across India.

Our candidates who have completed their training programs and are now working in various industries. Equipped with the right skills and knowledge, our trainees are contributing to multiple domains, showcasing their versatility and dedication.

### OUR STUDENTS MAKING IMPACT IN THE FOLLOWING DOMAINS:

- Food & Beverage (F&B)
- Beauty & Wellness
- Retail & GDA (General Duty Assistant)
- Multi-Skilling Technician (MST)
- Front Office Assistance (FOA)



B-ABLE team visited placed students at their workplaces in Rajkot, Gujarat with HR providing positive feedback on their performance and growth



Wanbiangsisha from Meghalaya, Beauty Therapist at Indore Airport



Certificate Distribution, New Delhi

**Candidates Skilled**  
2187

**Candidates Placed**  
1683

Our holistic training approach ensures candidates are skilled and job-ready, equipped to meet industry demands across diverse sectors. Through our programs, we aim to empower youth and contribute to tomorrow's workforce.

## What Motivates Us- Gyani Kumari's Inspiring Journey with DDU-GKY and B-ABLE

Gyani Kumari, a determined young woman from Sehna Block, Lohardaga District, Jharkhand, overcame the challenges of poverty and limited opportunities to rewrite her future. Belonging to a family of five members with a low monthly income. As a BPL, she faced the harsh reality of having to discontinue her education after 12th.

Despite her dreams of supporting her parents, finding a job seemed impossible, until she met our team who informed her about the course. Enrolling in a six-month Food and Beverage course at the DDUJKY & B-ABLE Ranchi center, she gained the skills and confidence needed to succeed.

Today, Gyani works at The Fern and Ecotel Hotel in Lonavala, Maharashtra, earning a decent income and building a brighter future for her family. Her greatest ambition is to educate her younger sister and ensure a better life for her parents, proving that determination and the right support can transform lives.

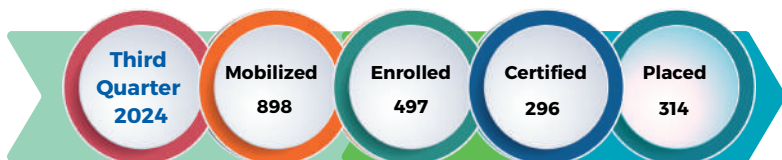


Gyani Kumari, Beneficiary, F & B Services

# Phlebotomist Skill Building Program

**5415 Candidates Skilled till date, Thanks to Dr. Lal PathLabs**

B-ABLE Foundation, in partnership with Lal PathLabs Foundation, has made significant efforts through its Phlebotomist Skill Building Program, which spans across 10 locations in 7 states. A key achievement has been the successful skilling of 5,415 phlebotomists, generating a collective annual income exceeding ₹43 crores for their families, while positively impacting the healthcare over 6 million patients nationwide.



In addition to phlebotomy training, we organize guest lectures featuring expert guidance on diverse topics like the benefits of health insurance, personality development, patient psychology, financial literacy and future career opportunities. These sessions broaden students' knowledge and prepare them for holistic professional growth.



Exposure Visit, Indore Skill Center-MP

Exposure visits are an integral part of our program, where students are taken to multiple phlebotomy labs to gain hands-on experience and witness practical demonstrations. These visits bridge the gap between theoretical knowledge and real-world application, helping students understand the intricacies of phlebotomy procedures, lab operations, and professional environments.



Guest Lecture on the "Benefits of health insurance", Karimnagar, Telangana



Practical Training, Indore Skill Center-MP

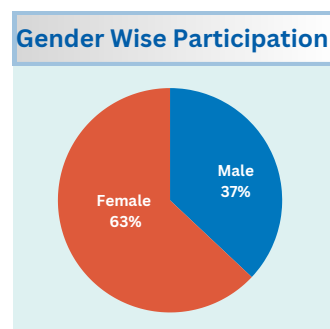
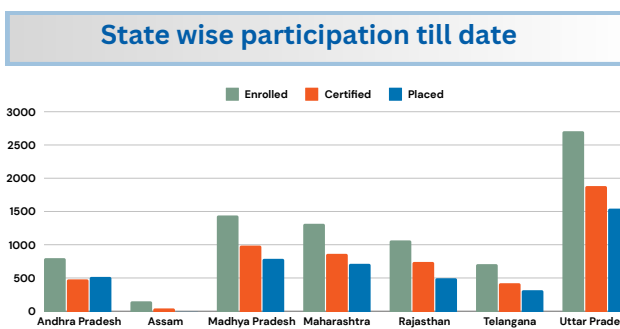
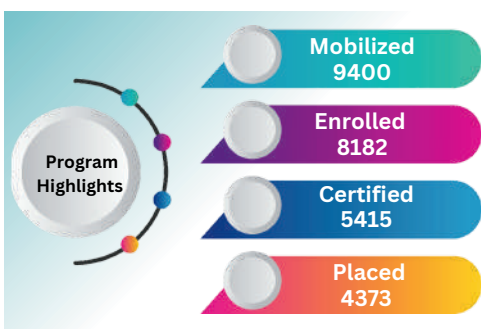
## Alumni Meet-up, Varanasi



The Program has transformed the lives of students, enabling them to secure stable jobs in reputed healthcare facilities. Graduates express high satisfaction with the course, crediting it for providing practical skills and confidence. Many alumni revisit training centers to inspire and encourage current students, sharing their success stories as proof of what's possible. Their newfound income has not only allowed them to support their families but also pursue higher education, showcasing the program's lasting impact on personal and professional growth. Additionally, the program has empowered women and youth, promoting financial independence and breaking social barriers. With its focus on creating sustainable livelihoods, it is fostering a brighter future for individuals and their communities, demonstrating the power of targeted skill development initiatives.

A core focus of the program is encouraging women participation, enabling them to secure meaningful employment and boost their self confidence. The six-month training program consists of three months of classroom-based learning and the rest three months of On-The-Job training.

## Program Outcomes Since Inception





# Didi Ki Dukaan : #SakshamNaariKaSafar

## Establishing Didi Ki Dukaan for Jubilant and MEPSC

"Didi Ki Dukaan" is a transformative initiative by B-ABLE Foundation aimed at empowering rural women to become self-sustained entrepreneurs. It addresses the challenges these women face in accessing essential goods, while fostering sustainable livelihoods.

The initiative offers a week-long training program where Didis gain skills in business planning, financial management, customer relationships, and marketing. Monthly meetings provide ongoing support, allowing Didis to share experiences, overcome challenges, and refine their skills through refresher training. This comprehensive model creates a robust network of women entrepreneurs driving both economic growth and community development. We are thankful to Jubilant Bhartia Foundation and MEPSC for their support in this initiative.



### How is "Didi Ki Dukaan" different from other local shops ?

- Skilled women in business management, customer relationship, financial, and digital literacy.
- Offers women-centric products, allowing local women to buy personal hygiene items comfortably.
- Empowers women to earn and contribute to their family's and community's development.
- Features eye-catching branding and designs to attract customers.
- Assures product quality with our and our partner's logos.
- Backed by SHGs and federations, empowering other women by offering their products, like pickles, in the shops.
- Connects Didis to suppliers via a WhatsApp group, enabling them to easily communicate their needs, with suppliers delivering the required items directly to the shop.

In this quarter, we established 10 more Udhyami Didis in Gajraula-UP, in collaboration with MEPSC, further expanding our reach and empowering rural women entrepreneurs.



Certificate Distribution, Gajraula-UP

With a vision to establish 500-1,000 shops per district, "Didi Ki Dukaan," supported by "Dadi Ki Dukaan" hubs, ensures quality products, local access, and financial stability. Distributor-led supply chains provide credit, digital training, and respect, empowering Didis while addressing rural needs effectively.

**We are looking for funding partners to scale-up Didi Ki Dukaan Initiative**

To further improve the capabilities of our Didis, we introduced them to an online application, a digital tool designed to manage stock, inventory, and financial records. This innovation ensures operational transparency and efficiency, providing a modern approach to rural entrepreneurship and showcasing the potential of digital tools in transforming rural economies.



Monthly Meeting, Gajraula-UP

## PROGRESS

The 'Didi Ki Dukaan' initiative in Gajraula block of Amroha district has shown progress, generating an average monthly revenue of ₹1,02,948. With 58 active Didi ki Dukaan currently operating across 58 villages, the program continues to empower rural women entrepreneurs. Despite the successes, only two units have seen dropouts, reflecting a good retention rate. The initiative continues to empower rural women entrepreneurs, fostering self-reliance and sustainable development within the community.

# Passport to Earning Program (P2E) with UNICEF

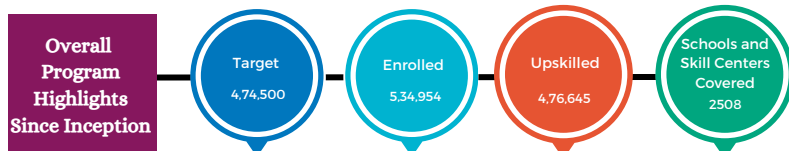
4,76,645 youth upskilled till date



Training of Beneficiaries P2E, Andhra Pradesh

The Passport to Earning (P2E) program, a collaboration with UNICEF's YuWaah initiative, has been a key initiative of our efforts to equip youth with essential digital skills across India. Focused on empowering individuals aged 14 to 29, our coordinators have actively enrolled the students under this program. Its objective is to promote digital productivity, financial literacy, and employability skills with certifications to enhance job readiness. We have successfully enrolled 72,595, certified 65,852 students and covered 360 schools and skill centers in the Quarter three of FY '24-25.

## Our Presence



- |                   |            |                   |               |
|-------------------|------------|-------------------|---------------|
| Andhra Pradesh    | Goa        | Himachal Pradesh  | Nagaland      |
| Arunachal Pradesh | Gujarat    | Jammu and Kashmir | Telangana     |
| Assam             | Odisha     | Jharkhand         | Tripura       |
| Bihar             | Punjab     | Karnataka         | Uttar Pradesh |
| Chandigarh        | Rajasthan  | Madhya Pradesh    | Uttarakhand   |
| Chhattisgarh      | Tamil Nadu | Maharashtra       | West Bengal   |
| Delhi             | Haryana    | Manipur           |               |

The program's structured approach involves close coordination with schools and training centers, supported by dedicated nodal teachers and principals. Teachers are oriented through targeted training sessions to ensure seamless implementation and monitoring.



Training of Beneficiaries, Uttar Pradesh

A total of 1,03,899 students have been registered under the program, with 52,522 successfully certified. Among the certified students, 18,392 are male, and 33,993 are female, showcasing a significant participation of young women. The initiative has extended its reach to 2,300 schools and skill centers, emphasizing its commitment to empowering youth through education and skill development. The program reached 800 targeted schools across 75 districts, with 56.97% of students showing improved digital skills, underscoring its significant impact in diverse and underdeveloped regions.



Certificate Distribution, West Bengal

A total of 3,35,039 students have been registered under the program, with 80,390 completing one course and 1,12,118 successfully completing both courses. The initiative also conducted 568 online teacher training sessions and engaged 4,784 schools, reflecting its widespread impact on skill development and education enhancement. Initially planned for schools under the West Bengal Board of School Education, has expanded due to its success. This quarter, it was implemented in 7 residential schools under the Tribal Development Department (TDD) and piloted in 40 Madrasahs in collaboration with the West Bengal Board of Madrasah Education (WBBME).

After surveying the students following the completion of the Passport to Earning (P2E) program, they expressed feeling significantly empowered and noted a remarkable improvement in their knowledge of essential digital skills. The program has boosted their confidence, enabling them to perform daily tasks with greater ease and efficiency, and helping them prepare for future opportunities in the digital world. We are thankful to our partner for their support.

## New Collaboration



# Sustainable Harvest Program for Farmers

## 526 Farmers being skilled through training and demonstrations

B-ABLE Foundation, in partnership with (SSDS) Solis CSR, has introduced the Sustainable Harvest Program to empower farmers across 30 villages in the Damoh and Katni districts of Madhya Pradesh. This initiative focuses on crop demonstrations (paddy, soybean, black gram & wheat), integrated crop management, and market linkages, complemented by practical training from agricultural specialists. **Key program highlights include Soil Health & Seed Improvement, Water Management & Irrigation Techniques, Modern Agricultural Practices and Market & Financial Literacy.** 15 villages in each district were strategically selected based on soil type, water availability, crop patterns, and community interest in sustainable methods. We are thankful to our partner for their support in this initiative.



Crop Demonstration, Katni, MP



Kharif Crop Harvesting, Damoh, MP

### Program Strategies for Enhancing Agricultural Production and Productivity

- 1

Improved land and water management system
- 2

Sustainable Organic Farming
- 3

Soil Health and Market Linkages
- 4

Food processing techniques and product conservation for increased earnings.
- 5

Low-Cost Sustainable Practices

During the Kharif season, we provided quality seed to farmers- Paddy K70742, Blackgram T-9, and Soybean Greengold 9560, for achieving better yields.

For the Rabi season, we provided Wheat variety GW-322 Foundation Seed.

In all the demonstrations, we have introduced micronutrients at different stages for healthy crop and better harvest.



Farmers Meeting, Katni, MP

We have successfully organized 30 farmers' meetings till now, providing expert consultations, guidance, micronutrient distribution, and training to enhance agricultural growth and productivity.



Wheat seed sowing, Damoh, MP

We introduce farmers to the advanced technology for improved farming practices, including precision wheat seed sowing for optimal harvesting and innovative farm mechanization techniques. These solutions ensure efficient irrigation, improved productivity, and sustainable agricultural growth.

Our project approach is a systematic process that begins with team building and cluster mapping to identify target areas. It involves the registration of farmers, followed by field demonstrations with seed support and practical training sessions to enhance skills. Farmers receive a combination of practical and knowledge-based training, with convergence efforts involving government bodies, KVKs, and other agencies. Regular monitoring, MIS, and detailed reporting ensure transparency and effective implementation throughout the project.

### Way Forward: A Step to support farmers in Rabi Season



Seeds Distribution, Damoh-MP



Seeds Distribution, Katni-MP

With the successful harvest of the Kharif crop yielding remarkable results, we now shift our focus to ensuring a bountiful Rabi season. By providing high-quality seeds, advanced training on sustainable practices, efficient irrigation techniques, and strengthening market linkages, we aim to empower farmers to achieve even greater productivity and profitability.

## Progress...

- Half Acre Crop Demonstration at 526 farmers field**
- Demonstration plots yielded 15-20% more than control plot, traditional methods, validating the use of advanced farming practices.**
- Out of 250, farmers in the top 20 represented income gains averaging ₹2,900-₹4,400, largely driven by reduced input costs and improved market access.**
- The combination of financial literacy training and direct market linkages equipping farmers to manage resources effectively and securing fair prices.**

**Our Heavy Machine Operator & Technician Training Continues to Empower!**

## Hydraulic Excavator Operator Training Program

### Another Batch of Hydraulic Excavator Operator Certified and Placed

Implementing Hydraulic Excavator Operator Training Program, with the support of Gainwell CAT, Bhagwanti Memorial Foundation, and ACRE, aims to create skilled operators ready to meet industry demands. This program provides students with in-depth training on hydraulic excavators, focusing on machine functionality, safe operation techniques, maintenance, and troubleshooting.

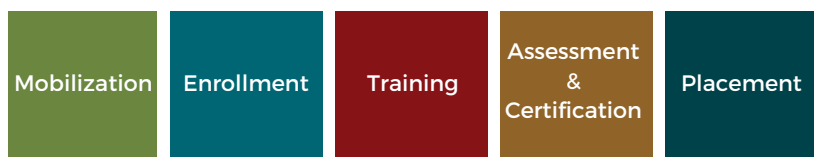


Tool Kit Distribution



Machine Maintenance Training, Greater Noida-UP

### OUR APPROACH



Students were provided with the safety toolkits to ensure safe and effective practical training. These toolkits included safety shoes, helmets, jackets, goggles, and gloves. The most recent batch of students underwent enrollment, training, and certification. All the students are now placed. This underscores the program's success in equipping participants with practical skills and ensuring their readiness for employment in the heavy machinery sector.



Certification Ceremony, Greater Noida-UP

## Backhoe Loader Operator Training Program

### Batch of Backhoe Loader Operator Certified and Placed



Certification Ceremony, Greater Noida-UP



Backhoe Loader Operator Practical Training, Greater Noida-UP



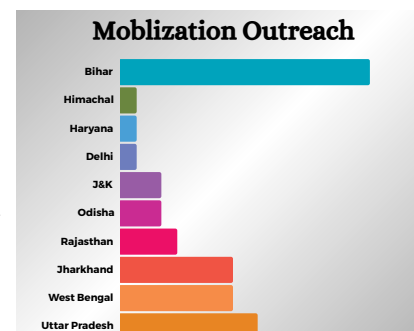
Classroom Training, Greater Noida-UP

The Backhoe Loader Operator training program, initiated in January 2023 in partnership with Gainwell CAT, Bhagwanti Memorial Foundation, and ACRE, is designed to equip students with the skills necessary to operate and maintain backhoe loaders safely and efficiently. The program focuses on understanding machine components, mastering operational techniques, ensuring safe practices, and learning maintenance procedures. The another batch of students is skilled, certified and all of them are placed after undergoing hands-on training to gain expertise in using backhoe loaders.



Soft Skills Training, Greater Noida-UP

The training also includes soft skills sessions to enhance their employability, covering areas such as communication, interview preparation, and financial management. This comprehensive approach ensures that students are fully prepared for the demands of the industry. We are thankful to our partners for their support in this initiative



# Animal Nutrition Promotion Program

**Pashu Poshan Abhiyan: 2500 Dairy Farmers and 50 MT animal nutrition support**

The Animal Nutrition Promotion Program is our effort to improve livestock health and boost farmers income. This initiative is operational in six blocks of Amroha district in Uttar Pradesh. It focuses on enhancing animal health, optimizing livestock management, and ensuring the production of high-quality milk through targeted interventions. By promoting quality cattle feed, nutrition, breeding improvement, and regular veterinary care, we aim to bridge the nutritional gaps that often hinder livestock productivity. We are thankful to Jubilant Bhartia Foundation for their support.



Animal Nutrition Distribution, Gajraula, UP

## Improving Livestock Welfare through Veterinary Camps



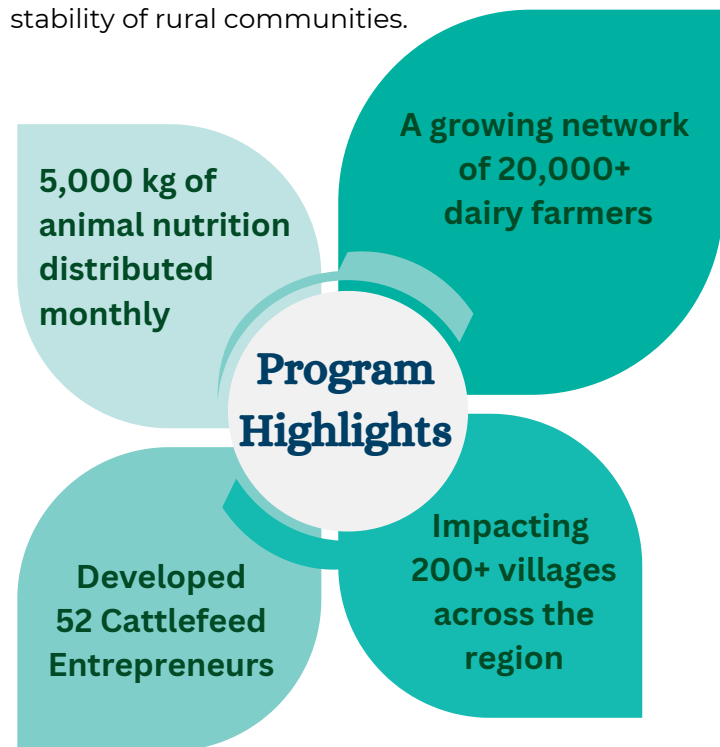
Animal Nutrition demonstration and awareness campaign, Gajraula, UP



Animal health checkup, Gajraula, UP

These camps provide a platform for farmers to access free animal health check-ups, expert consultations, and essential animal nutrition products like mineral mixtures. These camps significantly enhance overall animal welfare and productivity.

The program also builds the capacity of farmers by equipping them with knowledge about sustainable practices and providing access to high-quality nutrition products. These efforts contribute not only to the welfare of animals but also to the economic stability of rural communities.



## Kisan Gosthi Meetings: Cattle Feed Quality and Knowledge Sharing

Seminars are an integral activity of the program, emphasizing cattle feed quality and the critical role of animal nutrition in improving livestock health and productivity. We have organized 100+ farmer seminars and village level meetings so far. These sessions focus on knowledge transfer, providing farmers with practical insights into animal healthcare, breed improvement, and effective cattle treatment.

These seminars also create a platform for addressing common challenges and sharing actionable solutions. By utilizing a cluster-based approach, the initiative has successfully mobilized over 20,000+ farmers, fostering networks that support quality livestock management and nutrition demonstrations to enhance outcomes.



## Quick Service Restaurant Skilling Program (QSR)

### 526 Candidates Trained & Placed at 10 Locations

We are successfully implementing the Quick Service Restaurant (QSR) program, in partnership with Jubilant Bhartiya Foundation, aimed at equipping individuals with the skills needed to thrive in the fast-paced food service industry. The program focuses on delivering quality fast food services with efficient operations. This is a 5-week training program designed for youth aged 18-28, who have completed at least 10th grade, particularly from rural and semi-urban areas. Our candidates have been placed in renowned QSR chains, including Hong's Kitchen, Smart Bazaar, V2 Mart, Domino's, McDonald's, Burger King, Subway, and Taco Bell.



Placement Drive, Ghaziabad Skill Center-UP

526 students trained



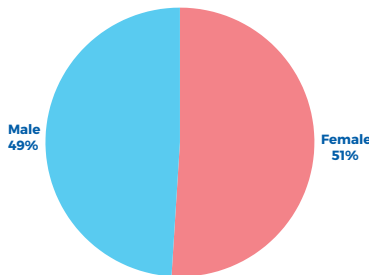
380 students placed



Practical Training, Dhubri, Assam



Certificate Distribution, Gorakhpur-UP



The training prepares participants for diverse roles such as food delivery, account management and billing, food safety, customer care and grievance redressal, safe delivery practices, waiting staff duties, cashier operations, managerial responsibilities, and reception services.

## Agro Solution App-Based Extension Services To Farmers

### 2,443 Farmers Successfully Onboarded



Farmers mobilization, Nawabganj-Bareilly



Farmers meeting, Nandgaon Village, Meerganj-Bareilly

The Agro Solutions Extension Services Program is our new pilot program in the Meerganj and Nawabganj district in Bareilly, Uttar Pradesh. This initiative is aimed at empowering farmers with access to modern agricultural machinery and focuses on educating farmers about the Agro Solutions app, a user-friendly platform designed to promote farm mechanization. Through this app, marginal and small-scale farmers can connect with service providers to rent or purchase essential agricultural equipment like tractors, harvesters, and seed planters. By offering tailored equipment options based on crop needs, the app simplifies decision-making and ensures accessibility to advanced tools for the farmers.



Farmers training, Bareilly-UP

This initiative not only enhances productivity but also fosters economic growth by creating sustainable livelihoods for farmers and equipment owners alike. By providing farmers with access to modern technology, the program is paving the way for a more sustainable and prosperous agricultural ecosystem. As part of this effort, 20 farmers meetings have been organized to date, creating opportunities for knowledge sharing and community engagement. We are thankful to Sonalika for their support.

# Employability for Young Women in Dholpur

## 255 Women successfully secured Employment/ Self Employment



Mobilization, Dholpur, Rajasthan

The Skilling to Employment of Young Women program is designed to empower young women aged 18-29 by making them financially independent through skill development and connecting them to suitable job opportunities. It focuses on providing career training, skill enhancement, and practical support to help women secure employment or start small businesses. It was implemented across 50 villages in 5 blocks of Dholpur district, Rajasthan. The program approach starts from Team building & orientation, Mobilization/ kobo forms, Registration on P2E Portal, Online skilling, Assessment & Online Certification, Placement/ Self Employment to hand holding support.

The program used a saturation model, conducting thorough data collection to identify young women's needs. In Dholpur, an employability center was established for smooth implementation. Our experienced team collaborated with grassroots NGOs and women's Self-Help Groups, ensuring effective support and empowering women through a well-structured and community-driven approach.

We supported beneficiaries in establishing 10 Didi Ki Dukaan outlets, promoting small businesses, self-employment, and jobs. Women trained as "Didi Entrepreneurs" gained skills in business planning, financial literacy, risk management, and customer handling while connecting to supply chains. P2E online training further enhanced their financial and digital skills, leading to certification. Exposure visits were also provided for practical industry insights



P2E Skilling and exposure visit of young women, Dholpur-Rajasthan



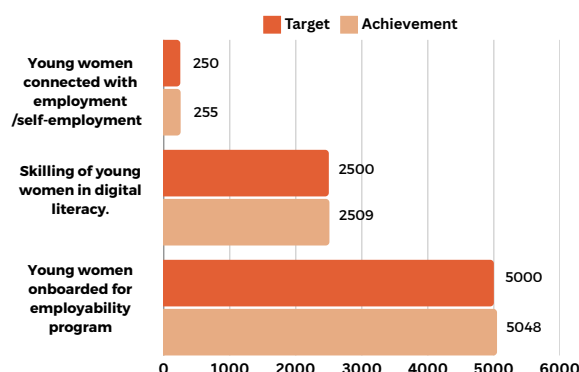
Didi Ki Dukaan, Dholpur, Rajasthan

By providing tablets and smartphones, we enabled women without digital access to participate in training, while community engagement with families emphasized the benefits of women's education and employment. Different activities were adapted to overcome the challenges, ensuring continuity, and self-employment opportunities, which were prioritized to address concerns about travel for work. These efforts built confidence, self-reliance, and aspirations among women. Participants developed digital literacy, financial skills, and employability, empowering them to overcome barriers, thrive in workplaces, and drive socio-economic development, fostering resilience and a culture of learning in their communities.

### Key Outcomes

- ◆ 5,048 young women were onboarded for the program using the KoBo forms.
- ◆ 2,509 young women successfully completed the skilling training program.
- ◆ 255 young women achieved tangible outcomes, including securing employment, starting their own businesses, or contributing to existing family enterprises.
- ◆ 66 young women secured local employment.
- ◆ 189 young women started or actively engaged in their own businesses.
- ◆ Awareness in 50 villages in 5 blocks for women empowerment

### Target Vs Achievement



## Success Stories Which Keep Us Motivated

### Vivek Kumar: Skilled Technician for Heavy Machine



Vivek Kumar, Hydraulic Excavator Operator

Vivek Kumar, a determined young man from Bhanpur, Bihar, coming from a family of five, with his father working as a farmer, Vivek struggled to make ends meet. Working as a helper in a bike repair shop, his low salary was never enough to support his loved ones, leaving him feeling helpless at times. Things changed when he met our mobilization team, who introduced him to the Hydraulic Excavator Operator and Technician Training Program in Greater Noida. With hope in his heart, Vivek enrolled in the program and became a certified Genset Technician.

Today, Vivek's life has transformed. He now works as a Genset Technician in Patna, Bihar, earning a stable income that gives him pride and the ability to support his family. His journey is a powerful reminder of how skill training can spark real change. He is grateful to B-ABLE Foundation and Gainwell CAT.

### Meena Bhatnagar: A Journey of Empowerment and Transformation

Meena Bhatnagar, a 40-year-old from Khanpur village, always dreamed of starting her own business. However, after marriage, family responsibilities took priority. Her husband's gas agency job managed household expenses, but Meena wanted to contribute more.

Her opportunity came with our Didi Ki Dukaan initiative, which help women to start small businesses. She took training in business planning, financial management, customer handling, and marketing under this initiative. With a small investment, she opened her own store. With support from our team, Meena grew her business. Today, she manages a shop serving approx 300-400 customers monthly, including 150-200 women. With a 10-15% profit margin, her monthly turnover has reached ₹1,50,000.

Meena now proudly supports her family and has regained confidence in her abilities. Her journey proves that with the right support and determination, women can achieve financial independence and change their lives.



Meena, Didi Ki Dukaan

### Ruby Devi running her dairy business smartly



Ruby, Animal Nutrition Promotion Program

Ruby Devi, a farmer from Rahmapur Khalsa village, Amroha district, faced challenges with her livestock. One of her buffaloes, after calving, experienced milk curdling and a decline in production, while another struggled with infertility due to white discharge, failing to conceive despite multiple attempts.

Through the B-ABLE Foundation, Ruby received training in better livestock management and nutrition. She began using the high-quality mineral mixture provided through our program. Over four months, milk production from her lactating buffalo increased significantly, and the curdling issue was resolved. For the infertile buffalo, consistent use of the mineral mixture addressed the discharge problem, resulting in a successful pregnancy.

Now, Ruby runs her dairy business smartly, feeding all her cattle the mineral mixture regularly. This has improved milk quality, increased yield, and ensured timely conception. The initiative has enhanced her income, strengthened her livelihood, and contributed to healthier livestock.



## Success Stories Which Keep Us Motivated

### Farmer Ramadhar Patel stepping towards sustainable farming



Ramadhar Patel , Sustainable Harvest Program

Ramadhar Patel, a 40-year-old farmer from Rohaniya Village, Katni district-MP, supports his family of six through farming on his 10-acre landholding. After losing his father at nine, Ramadhar took on family responsibilities and has since relied on cultivating wheat and paddy. In search of better opportunities, he joined the SOLIS Sustainable Harvest initiative through the B-ABLE Foundation. Under the program, he was trained on best practices and getting Agri-Extension services through crop demonstrations. Project provided quality seed variety Kartik 7074 of paddy, also micronutrients for crop demonstration.

Following the best practices and recommendations, he achieved more than 15% growth in crop yield. He learned that best practices and quality inputs with market intelligence can support farmers and sustainable agriculture. He is planning to invest in technology.

### Pratik Patil's Journey to a Promising Career

Pratik Vitthal Patil, from Kavane village in Kolhapur, Maharashtra, comes from a humble family background. His father supports the family through farming and animal husbandry, while his mother is a homemaker, and his brother is pursuing ITI. Wanting to ease his family's financial burden, Pratik sought a way to build a stable career.

While studying for his B.Sc., he learned about the Phlebotomy Skill Building Program during a college placement session. Inspired by its potential to provide career opportunities in laboratory work, he enrolled in the six-month course. The program taught him blood collection and lab operations, along with communication, personality development, and IT skills, which boosted his confidence and transformed his personality.

After completing the training, Pratik secured a job in a laboratory. This opportunity has allowed him to support his family and take the first step toward a brighter future, proving the power of skill development.



Pratik , Phlebotomy Skill Building Program

### Empowering Women: Rajo Devi's Journey to Self-Reliance



Rajo, Skilling to Employment of Young Women

Rajo Devi, a 27-year-old woman from Gopalpura village, Dholpur, Rajasthan, faced numerous challenges in her life due to the lack of facilities and opportunities in her backward village. Burdened by family conflicts and limited prospects, Rajo joined a self-help group, which became her first step toward empowerment. Through the group, she gained valuable information and participated in the P2E skill training session under our program. Here, she received digital literacy training and guidance on business idea development. With the project team's support, Rajo developed the idea of setting up a flour mill. Encouraged by her family, she started this small-scale business at home, which now serves as a steady source of income.

Rajo credits UNICEF India and B-ABLE Foundation for their support in transforming her life. Today, she is financially independent and provides a better future for her family, proving the power of empowerment and skill-building initiatives.

## Our Outreach

**B-ABLE has worked in 28 states/ UT**

**B-ABLE Foundation is active in 21 states:**

S.N.	State/ UT	Programs
1	Andhra Pradesh	LPL-Phlebotomist, UNICEF-P2E, Jubilant Bhartia Foundation-EDP(online)
2	Arunachal Pradesh	UNICEF-P2E
3	Assam	LPL-Phlebotomist, MFIN-Livelihoods Training, UNICEF-P2E, TATA PLAY- DTH Technician , GCPL-Backhoe Loader, Jubilant Bhartia Foundation-QSR, AFH-LinkedIn
4	Bihar	UN Women-SCE, UNICEF-P2E, Param Life-Vaani, Jubilant Bhartia Foundation-EDP(online), AFH-LinkedIn
5	Delhi	UNICEF-P2E, Jubilant Bhartia Foundation-QSR
6	Gujarat	UNICEF-P2E, EVEREST-Master Technician, AFH-LinkedIn
7	Haryana	UNICEF-P2E, CAF-Livelihoods Training for women, GA-Drone Pilot, TATA PLAY- DTH Technician , EVEREST-Master Technician, Jubilant Bhartia Foundation-QSR, AFH-LinkedIn
8	Himachal Pradesh	ACC-Disha, UNICEF-P2E
9	Jammu and Kashmir	UNICEF-P2E
10	Jharkhand	UNICEF-P2E, Param Life-Vaani, Jubilant Bhartia Foundation-EDP(online), AFH-LinkedIn
11	Karnataka	UNICEF-P2E
12	Madhya Pradesh	LPL-Phlebotomist, GA-Drone Pilot, UNICEF-P2E, EVEREST-Master Technician, Solis-Farmers Training
13	Maharashtra	LPL-Phlebotomist, GA-Drone Pilot, UNICEF-P2E, GI-Retails Sales, UN Women-SCE, UN Women-FLIGHT Initiative, EVEREST-Master Technician, MFIN-Livelihoods Training, Jubilant Bhartia Foundation-EDP(online), TATA PLAY- DTH Technician , AFH-LinkedIn
14	Nagaland	UNICEF-P2E
15	Odisha	UN Women-SCE, UNICEF-P2E, EVEREST-Master Technician
16	Punjab	UNICEF-P2E, MFIN-Livelihoods Training, GA-Drone Pilot
17	Rajasthan	LPL-Phlebotomist, UNICEF-P2E, TATA PLAY- DTH Technician , EVEREST-Master Technician, Frontier-Digital Saheli, UN Women-SCE, Jubilant Bhartia Foundation-Paryaan Sakhi, Param Life-Vaani, GA-Drone Pilot, UNICEF-P2ESakshamNaari
18	Telangana	LPL-Phlebotomist, UNICEF-P2E, Organo-Employability Trainings, Jubilant Bhartia Foundation-EDP (online)
19	Uttar Pradesh	LPL-Phlebotomist, Jubilant Bhartia Foundation-Cattle Feed Entrepreneurs, EDP(online), Didi Ki Dukaan, Quick Service Restaurant, TATA PLAY- DTH Technician , GCPL-Backhoe Loader, UNICEF-P2E, CAF-Credit Processing Officer, EVEREST-Master Technician, ACC-Disha, Param Life-Vaani, TRIF-Incubation center (SHGs), Kheyti-Greenhouse promotion, AFH-LinkedIn, Sonalika Agro Solutions, MEPSC Didi Ki Dukaan
20	Uttarakhand	UNICEF-P2E, EVEREST-Master Technician, TATA PLAY- DTH Technician
21	West Bengal	UNICEF-P2E, EVEREST-Master Technician, GCPL-Backhoe Loader

# B-ABLE Foundation

## OUR APPROACH



## THANKS FOR TRUSTING US- OUR PARTNERS





Our core team recently gathered in Jaipur for the Annual Planning and Strategic Meet to set our goals for the year ahead and the next five years. We reflected on our past learnings, reviewed strategies, and focused on strengthening our processes to achieve even greater impact in the communities we serve. The two-day meet emphasized our core values, ensuring we stay true to our mission while incubating new models for growth.



**BASIX Academy for Building Lifelong Employability Ltd**  
 F-5, Ground Floor, Kailash Colony, New Delhi-110048, Email: [info@b-able.in](mailto:info@b-able.in)

**B-ABLE Foundation**

F-42, First Floor, East Of Kailash, New Delhi, 110065  
[info@b-ablefoundation.org](mailto:info@b-ablefoundation.org)  
 +91-9205182662, [www.b-ablefoundation.org](http://www.b-ablefoundation.org)



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