

# B-ABLE NEWSLETTER

B-ABLE Foundation, an entity of B-ABLE, is 12A, 80G, & CSR 1 certified

Issue 36 (Jan to March 2025)



## Beneficiaries Added

**61,614** in this quarter  
(Over **1 Million** Till Date )

## NEW INITIATIVES



**Solar PV Installation & Maintenance Technician Training**



**E-Placement Initiative For Young Women**

## Green Skills for Sustainable Livelihoods

India's young workforce holds immense potential to drive the country's growth, with 65% of the population under the age of 35. To harness this demographic dividend, skill development is crucial in preparing youth for emerging job opportunities. As the world transitions towards a greener economy, the demand for skilled professionals in the renewable energy sector is increasing rapidly. The need for trained workers in solar, wind, and other clean energy technologies is expected to rise significantly, making it imperative to equip young individuals with the right skills to secure sustainable livelihoods.

To bridge this gap, we are actively engaging with communities, identifying potential clusters, and creating awareness among youth about the evolving job market. As per the International Labour Organization, the renewable energy industry is projected to generate 5-10 lakh jobs annually, with solar energy expected to remain one of the major area of employment growth. Emerging sectors like Electric Vehicles (EV) are also poised to create significant job opportunities in the near future. Through our Solar PV Installation & Maintenance Technician Training Program, we are skilling 1,000 youth across eight locations in four states. This initiative equips young individuals with practical knowledge in solar panel installation and maintenance, enabling them to secure meaningful employment in the evolving green energy sector. By providing industry-relevant training, we are contributing to the vision of Kushal Yuva, Viksit Bharat, empowering youth to build an Atmanirbhar Bharat.

Our trained trainers are equipping participants with new-age technical skills, ensuring they meet industry standards and can thrive in the renewable energy workforce. With the right training and career opportunities, we can create a workforce that not only strengthens economic growth but also contributes to environmental sustainability. Together, let's work towards a skilled and green future for India, where our youth lead the way in building a more sustainable and self-reliant nation.

## DASHBOARD



**Skilled,  
Reskilled &  
Upskilled over  
1 million  
youth**



**Outreach in  
28 States  
and active in  
21 states**



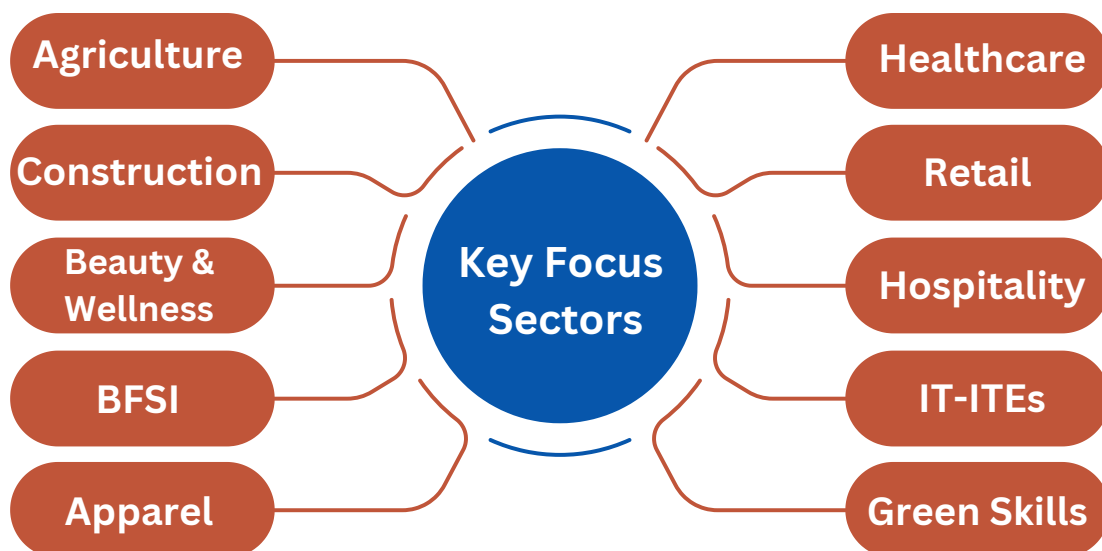
**150  
Employees**



**10,000+ micro  
entrepreneurs  
promoted**



**Skilling  
Centers in 30  
locations**



## IN FOCUS



**Training & Skill  
Development**



**Green Skills**



**Micro-  
Entrepreneurship**



**Women  
Empowerment**



**Skilling/ Upskilling  
Youth**

## CHAIRMAN'S MESSAGE



It gives me immense pleasure to share with you the 36th edition of our newsletter. This edition brings you a snapshot of the programs we are currently engaged in across themes and geographies.

Through our interactions with communities and the youth, we see just how quickly the world around us is changing. Technology is evolving, the nature of work is shifting, exciting opportunities are emerging and the needs and aspirations of people we work with are changing. Helping them, particularly the young women, to realise the new opportunities by equipping them with the right attitudes and skills is what keeps us and our partners motivated year after year.

Over the past 15 years, and the last five years as a Foundation, while building new avenues to dignified livelihoods, we have also been fortunate to have built scale and impact. Supporting over 10 lakh youth, including women, empowering more than 10,000 micro-entrepreneurs, collaborating across 19 skill sectors, and partnering with more than 1,000 Government schools for vocational skills, has been meaningful and satisfying as each number represents a story of dreaming, determination and fulfilment.

We still have a long road ahead. Women form a crucial part of the workforce, yet their participation remains limited, especially in rural areas. Through designing and incubating models like Didi Ki Dukaan, we help women set up local shops, connect with nearby markets, and earn a stable income. This approach allows them to work within their own communities as it is difficult for them to travel far for work. To achieve scale, we are also working closely with government programs like PM Vishwakarma Yojana and DDU-GKY, which provide rural youth—especially young women—with skill training and job opportunities. We also continue our efforts in sectors like health, agriculture, hospitality, retail, and climate—where practical skills can lead to meaningful and sustainable livelihood opportunities. Some examples of the emerging avenues are our Solar PV Installation and Maintenance Technician Training Program where we are training 1,000 youth to contribute to the solar industry and in healthcare the Phlebotomist Skill Building Program to directly serve the communities.

As we work on strengthening these livelihood models, we recognize the growing role of technology in shaping future opportunities. Today, knowing how to use digital tools is essential for everyone. Through the Passport to Earning program, many young people, especially girls, are learning basic digital skills. Artificial Intelligence is also becoming a part of daily work and life. It's important that youth understand it and know how to use it productively. We are keen to explore and integrate AI meaningfully into our programs and prepare youth for the future.

Efforts like these are only possible through strong collaborations. This journey would not be possible without the support of our partners—corporates, donors, institutions, and government at the centre and the states. Your belief in our mission drives us forward. I am also grateful to our team working tirelessly across the states to implement programs for youth. Together, we are building a future that is inclusive, entrepreneurial, and sustainable.

Warm regards,  
Sushil Ramola  
Chairman





# INTERVENTIONS

We are committed to skilling, reskilling, and upskilling individuals to enhance job readiness, employability, and self-employment opportunities. Through capacity building, knowledge sharing, and microenterprise development, we create ways for sustainable livelihoods and meaningful employment, transforming lives and communities.

Issue  
36

## Deen Dayal Upadhyay Grameen Kaushal Yojna (DDU-GKY)

### The Journey Continues...

We are proud to be associated with the Deen Dayal Upadhyaya Grameen Kaushal Yojana (DDU-GKY), a flagship initiative of the Government of India aimed at transforming the lives of rural youth. Through this program, we provide industry-aligned skill training in diverse sectors such as Information Technology, Hospitality, and more. Our goal is not just to train, but to empower young individuals from rural backgrounds with the confidence, knowledge, and practical skills they need to build sustainable livelihoods.



Visit by our team officials to the Manipur training center

Our trained candidates, now employed across various industries, exemplify the impact of skill development. Equipped with industry-relevant expertise, they are making meaningful contributions across multiple sectors, demonstrating versatility, dedication, and a commitment to professional growth.

Our holistic training approach ensures candidates are not only skilled but also job-ready, equipped to meet industry demands across diverse sectors. By providing industry-relevant training, mentorship, and career guidance, we empower youth with the confidence and capabilities needed to excel in their chosen fields. Through these initiatives, we contribute to building a strong, future-ready workforce that drives economic growth and social transformation.



Guest services Training, Ranchi, Jharkhand



Practical Training, FOA (Front Office Associate), Ranchi, Jharkhand



Certificate Distribution, New Delhi

## What Motivates Us ?

### Samyonao's Journey from a small village to working as a Cafe Attendant in USA

Hailing from Sahamphung, Ukhrul, Manipur, Samyonao Angkang grew up in a financially challenged family of six. With no guidance and limited resources, higher education seemed out of reach. After completing her 10th standard, she struggled to find job opportunities, and the COVID-19 pandemic further worsened her situation.

Her turning point came when she discovered the Food & Beverage Steward Services training under DDU-GKY, conducted by BASICS Ltd. at the Imphal Centre. Enrolling in the four-month program, she gained technical expertise, communication skills, and workplace confidence. This training paved the way for her to secure a job as a Cafe Attendant with Viking Cruises, LA, USA, earning USD 1150 per month. Now, with over three years in the industry, she is financially independent and supports her family.

Samyonao calls the training "the best experience I ever had" and urges unemployed youth to embrace skill development programs. Her journey is a testament to how the right opportunities can transform lives.



Samyonao Angkang, Beneficiary  
F & B Services, USA



## ENCOURAGEMENT OF YOUNG WOMEN

### YuWaah UNICEF Team Visits Gajraula to Meet Udhyami Didis



We were honored to host a visit by Mr. Abhishek Gupta, COO of YuWaah UNICEF, along with Ms. Kanika Pal, CSR Lead, and Mr. Shaibal Chatterjee, Manager from Hindustan Unilever Limited, at our Didi Ki Dukaan center in Gajraula, Amroha district, Uttar Pradesh, in January. They interacted with Udhyami Didis (Women Entrepreneurs) who are actively running their micro-enterprise stores under the initiative. The team engaged in meaningful conversations with the didis, gaining insights into how they manage their stores, interact with customers, and grow their local businesses. They appreciated the dedication and confidence of these women, who are not only supporting their families but also becoming role models in their communities.



During the visit, the team explored the stores, observed daily operations, and even purchased products directly from the didis, showing their encouragement and belief in locally-driven entrepreneurship. Their visit provided valuable guidance and suggestions on how the initiative can be further strengthened to scale and support more women entrepreneurs across the region. They also acknowledged and appreciated the hard work and commitment of our team, whose continuous support has helped shape the success of this initiative on the ground.

We sincerely appreciate the time, encouragement, and insights shared by the team from YuWaah UNICEF and Hindustan Unilever Limited. Their support reinforces our commitment to creating sustainable livelihoods for women through grassroots entrepreneurship.



### Rotary International Team Meets Didis- Driving Change Through Local Businesses





## Didi Ki Dukaan : #SakshamNaariKaSafar

### Our Didis Running Their Micro-Entrepreneurship Business Smartly

The "Didi Ki Dukaan" initiative by B-ABLE Foundation is designed to empower rural women by equipping them with the necessary skills and resources to establish self-sustaining micro-enterprises. This initiative not only enhances their entrepreneurial capabilities but also ensures improved access to essential goods within their communities, fostering long-term economic sustainability.

The program includes an intensive week-long training covering key areas such as business planning, financial management, customer engagement, and marketing strategies. The goal is to set up 500-1000 Didi Ki Dukan outlets in every district, helping more women start and run their own shops. A reliable supply chain is also being built to make sure products reach these shops on time and in good condition. This support helps the women grow their businesses and improve life in their communities.



Training, Gajraula-UP

### Now Empowering Women through 'Didi Ki Dukaan' in Jharkhand



Entrepreneurship Training, Jharkhand

In this quarter, we are empowering more Udhyaami Didis in Jharkhand in collaboration with BCCL Jan Sewa Trust (Aditya Birla), further expanding our reach and empowering rural women entrepreneurs by providing them with skill training, financial literacy, and market linkages to ensure sustainable livelihoods.

### Supporting Udhyaami Didis with skills and strategies for business growth

B-ABLE Foundation program team organize regular monthly meetings for Didis and invite guest lecture and industry players to develop potential market linkage and network for Didi Ki Dukaan. Representatives from local banks, SHG Federations shared valuable insights on government loan schemes and the loan application process. Additionally, representatives from daily need product brands connected for potential supply chain products, opening doors for Didis to diversify their product offerings.



**We are looking for  
funding partners to  
scale-up  
Didi Ki Dukaan  
Initiative**

We are introducing Udhyaami Didis to digital applications for maintaining financial records and tracking expenses. Additionally, we are providing training in UPI transactions, helping them adopt secure and seamless digital payment methods to enhance their financial management skills. B-ABLE Foundation extends its gratitude to Jubilant Bhartia Foundation, MEPSC, and BCCL Jan Sewa Trust (Aditya Birla) for their valuable support in making this initiative impactful.



Supply Chain, Gajraula

**P  
R  
O  
G  
R  
E  
S  
S**

The 'Didi Ki Dukaan' initiative in Gajraula block of Amroha district is moving ahead with steady progress. Together, the 60 shops run by rural women across 60 villages are now earning a total average monthly income of over ₹1,10,000. Many of these women are learning how to manage and grow their businesses. With support from our team, some have even taken small loans to expand their shops. This effort is helping women become more confident, earn for their families, and support their communities.

# Phlebotomist Skill Building Program

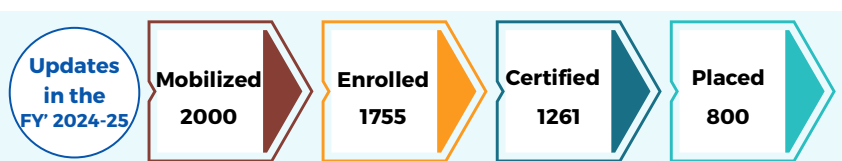
## 5970 Candidates Skilled till date by B-ABLE, Thanks to Dr. Lal PathLabs

B-ABLE Foundation, in collaboration with Lal PathLabs Foundation, is making a meaningful impact through its Phlebotomist Skill Building Program, running across 10 locations in 7 states. This initiative has successfully trained 5,970 phlebotomists, contributing to a collective annual income of over ₹50 crores for their families. The program has also enhanced healthcare services over 8.5 million patients nationwide annually.

To ensure consistent learning and skill development, the program includes regular assessments that track students' progress and help them strengthen their knowledge. These assessments cover both theoretical concepts and practical applications, ensuring they are well-prepared for the field. Feedback from these evaluations allows students to improve their techniques and boost their confidence before stepping into professional roles.



Practical Assessment, Varanasi- UP



Our phlebotomy training program ensures practical learning through exposure visits to labs, bridging the gap between theory and practice to make students industry-ready. With a strong focus on women's participation, the six-month program combines classroom learning and on-the-job training, leading to meaningful employment and sustainable livelihoods.



Certificate distribution, Indore-MP



Exposure Visit, Karimnagar-Telangana



World Cancer Day, Indore, MP

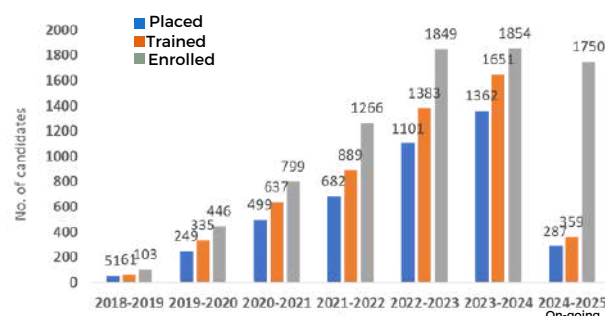
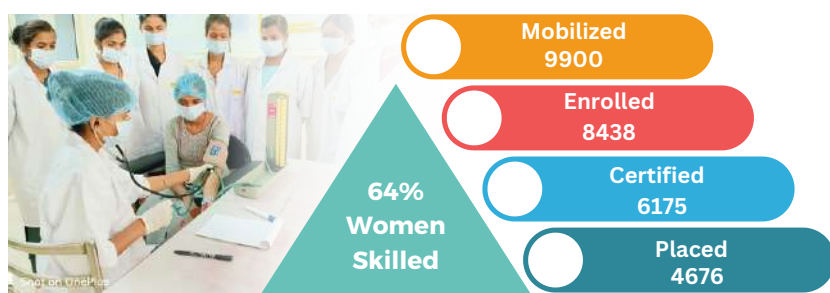


World Tuberculosis Day, Karimnagar, Telangana

On World Cancer Day and World Tuberculosis Day, students led street plays and marches, spreading awareness on prevention and care. The initiative was covered by a news channel, highlighting our ongoing efforts toward promoting community health and awareness.

Graduates secure jobs in renowned healthcare facilities, often returning to inspire new students. Their earnings support families, fund their higher education, and drive personal growth. Beyond skilling, this program fosters empowerment, breaks social barriers, and creates sustainable livelihoods, transforming lives and communities.

## Program Outcomes Since Inception

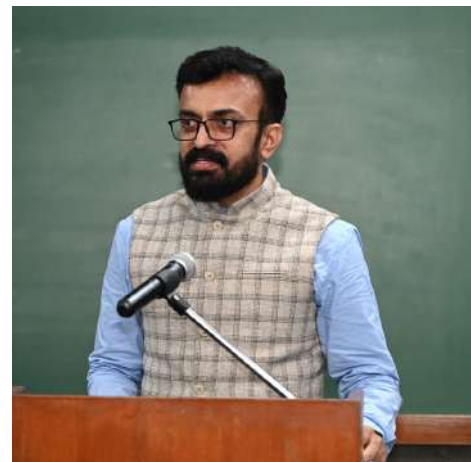




## Phlebotomist Skill Building Program

### The Journey Continues...

The “LPL Academy for Laboratory Medicines - Phlebotomist Training Program” is a transformative initiative of Lal PathLabs Foundation, CSR arm of Dr Lal PathLabs, dedicated to empowering women and rural youth by creating sustainable employment opportunities within the healthcare sector. Designed to address the critical shortage of skilled healthcare professionals in India, where the World Health Organization estimates a deficit of over 2 million workers, the academy equips underprivileged, unemployed individuals aged 18 and above from rural and semi-urban areas with industry-relevant phlebotomy skills. The program adheres to the rigorous standards of the Health Sector Skill Council (HSSC) and integrates both technical expertise and soft skills, fostering holistic professional development.



**Rajesh Singh**  
CSR Head (Dr. Lal PathLabs)

Through robust collaborations with Implementation Partners, the initiative boasts an impressive placement rate, with 82%+ of certified trainees securing jobs, 60%+ of whom are women. Since its inception, the academy has certified over 10,000 students, enabling them to collectively serve 2.5+ million patients annually - a testament to its scalability and impact. Graduates earn starting salaries ranging from INR 8,000 to INR 12,000 per month, with some achieving earnings as high as INR 35,000 during the COVID-19 pandemic, reflecting the program's adaptability to crises. Notably, many female trainees, homemakers, widows, and single parents among them have attained financial independence, breaking barriers in traditionally underserved communities.

The academy currently operates 19 training centers across 11 states and 2 Union Territories, functioning under the aegis of the National Skill Development Corporation (NSDC) and accredited by the HSSC. Its social return on investment (SRoI) of 5.41:1 underscores its profound community benefits, generating over five rupees of social value for every rupee invested. By leveraging structured training, strategic resource allocation, and a steadfast commitment to excellence, the LPL Academy stands as a beacon of sustainable skill development and employment generation, paving the way for a healthier, more equitable future.

### Commitment to Skill 1,500 Youth as Phlebotomists in the FY' 2025-26

B-ABLE Foundation deeply value our partnership in implementing the LPL Academy For Laboratory Medicine-Phlebotomist Skill Building Program, a CSR initiative of Dr Lal PathLabs. Further strengthening this collaboration, our CEO, Mr. Vedprakash Sharma, and Dr Lal PathLabs' CSR Head, Mr. Rajesh Singh, have formally shared the agreement for the FY 2025-26. This initiative aims to skill 1,500 youth, empowering them with the expertise needed to build a strong workforce for the healthcare sector.



# Passport to Earning Program (P2E) with UNICEF

**Over 6.12 lakhs youth upskilled till date**

The Passport to Earning (P2E) program, in collaboration with UNICEF's YuWaah initiative and UN Global Compact Network, has been a cornerstone of our mission to equip young individuals across India with digital skills. Designed for youth aged 14 to 29, this initiative aims to bridge the digital divide by providing comprehensive training in essential technological competencies, preparing them for a rapidly evolving job market. In the fourth quarter, we successfully trained 58,993 individuals across 336 schools and skill centers.



Digital Training of beneficiaries, Visakhapatnam, Andhra Pradesh

## Program Objectives

Financial  
Literacy



Digital  
Productivity



Employability  
Skills

## Our Milestones Since Inception

Schools and  
Skill Centers  
Covered

2844

Candidates  
Enrolled

Over 10 lakhs

Candidates  
Upskilled

Over 6.12 lakhs



Batch Orientation, Dabich, Rajasthan

Our team actively support students by providing access to valuable learning resources, equipping them with the knowledge and tools necessary to navigate digital technology with confidence. By enhancing digital skills and job readiness, the program is not only empowering young individuals to build better careers but also contributing to India's vision of developing a skilled digital workforce.



Digital Training of beneficiaries, Sidhi, Madhya Pradesh



Certificate Distribution, Udhm Singh Nagar, Uttarakhand

## Our Presence



Andhra Pradesh  
Arunachal Pradesh  
Assam  
Bihar  
Chandigarh  
Chhattisgarh  
Delhi  
Goa  
Gujarat

Odisha  
Punjab  
Rajasthan  
Tamil Nadu  
Haryana  
Himachal Pradesh  
Jammu and Kashmir  
Jharkhand  
Madhya Pradesh

Maharashtra  
Manipur  
Nagaland  
Telangana  
Tripura  
Uttar Pradesh  
Uttarakhand  
West Bengal

A survey of Passport to Earning (P2E) graduates revealed highly positive feedback, with students reporting increased confidence and improved digital skills. The program has enhanced their ability to use digital tools effectively, preparing them for future opportunities in the digital world. We sincerely thank our partners for their invaluable support in making this initiative a success.



# SKILLING OF YOUTH IN GREEN SKILLS- SOLAR ENERGY

## 1000 Candidates will be trained with Green Skills For Future Job Readiness

The Skill Development of Youth in Green Skills program is a CSR initiative of **Sembcorp Green Infra Limited**, and B-ABLE Foundation is the implementing partner. This program is being conducted across Madhya Pradesh, Gujarat, Maharashtra, and Punjab to equip underprivileged youth with job-ready skills, connect them with employment and self-employment opportunities, and contribute to a skilled and sustainable workforce in two high-demand sectors: **Solar PV Installation & Maintenance Technician Training** (Green Jobs) and Hair Stylist (Beauty & Wellness Training).

### 1000 YOUTH SKILLED



Katol, Nagpur- Maharashtra (Solar)



Training, Nakhtrana- Gujarat (Solar)



Practical Demonstration, Mansa-Punjab (Solar)

### Market Led Trainings

India's growing workforce offers opportunities but also poses challenges, especially for underprivileged youth lacking access to skill development. With 65% of the population under 35, structured training programs are essential to meet industry demands. The green energy sector is set to create over 30 million jobs by 2050, while the beauty and wellness industry continues to expand. However, both face a shortage of skilled workers. This program bridges the gap by providing industry-relevant training, boosting employability, and enabling sustainable livelihoods.

### Additional Training For Girls ( Hair Stylist) Beauty & Wellness Training



Practical Training, Maharashtra (B & W)



Practical Training, Katol, Nagpur-Maharashtra (B & W)

### Green Skills Program In Media



By fostering a skilled workforce, the initiative contributes to both economic growth and environmental sustainability, ensuring long-term benefits for individuals and communities alike. We are thankful Sembcorp Green Infra Limited for their association to implement green skills and create a skilled future ready workforce.



# Heavy Machines Operator Training Program

## Another Batch of Hydraulic Excavator Operator Certified and Placed

The Hydraulic Excavator Operator Training Program, supported by Gainwell CAT and Bhagwanti Memorial Foundation, aims to develop a skilled workforce equipped to meet industry demands. This program provides comprehensive training on hydraulic excavators, covering machine functionality, safe operating procedures, maintenance, and troubleshooting.



Innauguration, Guwahati, Assam



Certificate Distribution, Guwahati, Assam



Safety Kit Distribution

In addition to technical training, the program includes soft skills sessions to enhance employability. These sessions cover communication, interview preparation, and financial management, ensuring that participants are fully prepared for workplace challenges.

To facilitate safe and effective practical training, students were provided with safety toolkits, including safety shoes, helmets, jackets, goggles, and gloves. The recent batch successfully completed enrollment, training, and certification, with all participants securing job placements in the industry.

This initiative highlights the impact of skill development programs in creating employment opportunities and improving economic stability. Graduates are now earning sustainable incomes, contributing to their families and communities, and demonstrating significant professional growth.



Soft Skill Training



Practical Demonstration



Practical Training

We extend our gratitude to our partners for their continuous support in making this initiative a success by providing quality training, resources, and employment opportunities for aspiring operators. The program remains committed to empower individuals with industry-relevant skills, fostering long-term career development in the heavy machinery sector, and contributing to a skilled workforce that drives economic growth and infrastructure development. Through such initiatives, we aim to bridge the skill gap, enhance employability, and create sustainable livelihood opportunities for future generations.



Our placed candidates are now thriving in their respective job roles



# Sustainable Harvest Program for Farmers

## 500+ Farmers being skilled through training and demonstrations

B-ABLE Foundation, in partnership with ( SSDS )Solis CSR, has introduced the Sustainable Harvest Program to empower farmers across 30 villages in the Damoh and Katni districts of Madhya Pradesh. This initiative focuses on crop demonstrations (paddy, soybean, black gram & wheat , integrated crop management, and market linkages, complemented by practical training from agricultural specialists. 15 villages in each district were strategically selected based on soil type, water availability, crop patterns, and community interest in sustainable methods.

### Key Program Highlights

Soil Health & Seed Improvement

Water Management & Irrigation

Good Agricultural Practices

Market & Financial Literacy

Regular farmers' meetings are a crucial component of our program's ongoing monitoring efforts. These meetings facilitate knowledge transfer, practical demonstrations, and the resolution of farmers' queries, ensuring continuous learning and effective implementation of best agricultural practices.



Our project approach is a systematic process that begins with team building and cluster mapping to identify target areas. It involves the registration of farmers, followed by field demonstrations with seed support and practical training sessions to enhance skills. Farmers receive a combination of practical and knowledge-based training, with convergence efforts involving government bodies, KVKs, and other agencies. Regular monitoring, MIS, and detailed reporting ensure transparency and effective implementation throughout the project. We are thankful to our partner for their support.



Micro nutrients distribution, Katni, MP

After the successful harvest in the Kharif season, we provided input to farmers for demos including Wheat variety GW-322 Foundation Seed and Micronutrient to Farmers.

In all the demonstrations, we introduced micronutrients at various stages of crop growth to promote healthier plants and improve yields, and the results were significantly better.



Micronutrient demonstration , Katni, MP

### Using Farm Mechanization Demos For Crop Harvesting



We distributed essential micronutrients to Rabi farmers in Damoh and Katni, to enhance soil fertility and crop productivity. Our agriculture experts conducted demonstrations on proper application methods and educated farmers on the benefits of micronutrients, including improved plant growth, higher yield, and better crop quality.



Kitchen Garden seeds distribution, Damoh - MP

### Progress...

With the successful demos and field days, our focus now shifts towards monitoring crop health and ensuring an optimal harvest. As farmers have integrated these essential nutrients into their soil, we anticipate improved plant growth, enhanced resistance to diseases, and increased yield quality. Farmers are now adapting recommendations

# Skilling Farmers to use Agro-Solutions App

## 3200 Farmers Successfully Onboarded & Skilled

The Agro Solutions Extension Services To Farmers Program is our pilot initiative launched in Meerganj and Nawabganj, Bareilly, Uttar Pradesh. Designed to empower farmers with modern agricultural solutions, this program focuses on educating them about the Agro Solutions app—a user-friendly platform that promotes farm mechanization.



Farmers Meeting, Nawabganj, Bareilly

We have successfully onboarded 3200 farmers till now. Through this app, marginal and small-scale farmers can easily connect with service providers to rent or purchase essential farming equipment, including tractors, harvesters, and seed planters. By offering tailored equipment recommendations based on crop needs, the app streamlines decision-making and enhances accessibility to advanced agricultural tools, helping farmers boost productivity and efficiency.

This initiative not only boosts agricultural productivity but also drives economic growth by creating sustainable livelihood opportunities for both farmers and equipment owners. By equipping farmers with modern technology, the program is laying the foundation for a more efficient, sustainable, and prosperous agricultural ecosystem. As part of this effort, 43 farmer meetings have been conducted so far, fostering knowledge exchange and strengthening community engagement. We extend our gratitude to Sonalika for their invaluable support in making this initiative a success.



Farmers using the rented machinery through the app

# Placement Initiative for Young Women

## Empowering 2000 Young Women through Skills and Jobs



Training, Ranchi, Jharkhand

As part of our ongoing commitment to empowering women through skill development and employment, we have launched the E-Placement Initiative for Young Women in collaboration with YuWaah UNICEF under the P2E program. This pilot project is designed to enhance employment opportunities for young women in colleges by equipping them with relevant skills and connecting them with reputable organizations. The E-Placement model operates within the existing employment ecosystem, ensuring that trained candidates can seamlessly integrate into the workforce.

### OUR APPROACH



Training, Angul, Odisha



Mobilization, Ranchi, Jharkhand

The initiative aims to bridge the gap between education and employment, fostering sustainable career growth for 2000 young women.



# Animal Nutrition Promotion Program

## Pashu Poshan Abhiyan: Animal nutrition support to 2500 Dairy Farmers



Surendra Yadav, Beneficiary, Gajraula- Amroha

The Animal Nutrition Promotion Program is our dedicated initiative to enhance livestock health and improve farmers' incomes. Currently implemented across six blocks of Amroha district, Uttar Pradesh, this program focuses on optimizing livestock management, promoting high-quality nutrition, and ensuring superior milk production through strategic interventions. By advocating for quality cattle feed, improved breeding practices, and regular veterinary care, we aim to bridge critical nutritional gaps that impact livestock productivity. We extend our gratitude to the Jubilant Bhartia Foundation for their invaluable support in making this initiative a success.

Ensuring access to quality animal nutrition is key to improving livestock health and milk production. Under this initiative, high-quality cattle feed and nutritional supplements are distributed to farmers, helping them maintain balanced diets for their animals. This intervention addresses critical nutritional gaps, enhances milk yield, and strengthens livestock immunity. By making quality feed available at the grassroots level, the program not only improves cattle health but also contributes to increasing farmers' income through better dairy and livestock productivity.



Our beneficiaries are actively giving the animal nutrition to their animals



Farmers Meeting and Nutrition distribution, Gajraula, UP

Product has 200 gm calcium in 1 kg packet

A growing network of 20,000+ dairy farmers

### Highlights

Developed 52 Cattlefeed Entrepreneurs

Impacting 200+ villages across the region

Farmers meetings are a crucial component of the Program, designed to provide essential knowledge on livestock health and management. These sessions focus on improving cattle feed quality, breed enhancement, and effective healthcare practices. Experts guide farmers on best practices for nutrition, disease prevention, and veterinary care, helping them address common challenges. By fostering open discussions and experience-sharing, these meetings empower farmers with the right tools and insights to boost their livestock's productivity and overall well-being.

### Field Survey Observations

- ◆ Milk production increased by 8-10%.
- ◆ Milk Fat content improved by 10-12%.
- ◆ SNF (Solids-Not-Fat) increased by 22%
- ◆ Fertility Improved by 5-10%
- ◆ Livestock health improved by 10-15%.
- ◆ Sickness reduced/ Improved Immunity by 10%

## Success Stories Which Keep Us Motivated

### From Hardship to Hope: Nasir's Journey to Success



Nasir Hussain, Hydraulic Excavator Operator  
Guwahati- Assam

Nasir Hussain, a 26-year-old from Samastipur, Bihar, grew up facing financial hardships. With his father working as a truck mechanic in Guwahati, he had to discontinue his education after 10th grade in 2016 and join his father's garage, putting his dream of becoming a contractor on hold. His breakthrough came when he enrolled in the Hydraulic Excavator Operator Training Program in Guwahati. Under the guidance of our experts, he gained hands-on experience in operating excavators, workplace safety, and essential maintenance skills, boosting his confidence.

With support from Gainwell CAT, Bhagwanti Memorial, and B-ABLE Foundation, Nasir secured a job with an enterprise in Meghalaya, earning a decent income. Equipped with industry-relevant skills, he now aspires to start his own contracting business, proving that the right training can transform lives.

### Our Udhyaami Didis are Inspiring Women Like Muskan to Step into Entrepreneurship

Muskan, a young graduate from Shergarh village, always dreamed of starting her own business to support her family. With her father's small clinic generating limited income and rising household expenses, she sought an opportunity to contribute. One day, while visiting Sahasoli, she came across Didi Ki Dukaan run by one of our beneficiaries. The well-stocked store with an attractive design, offering quality products, inspired her. Muskan spoke to her, learned about the initiative, and immediately knew she wanted to bring the same opportunity to her village.

Soon after, she met our project team, who guided and encouraged her to start her own store. Today, Muskan successfully runs her shop, serving approx 400-500 customers monthly, including 250-300 women. With a 10-15% profit margin, her monthly turnover has reached ₹1,05,000. Saving regularly, and supporting her family. More than just financial independence, her journey has given her confidence and a purpose to empower other women in her village to follow their dreams.



Muskan, Didi Ki Dukaan  
Gajraula - Amroha

### Rajiv Improved Animal Health Through Better Nutrition for Higher Productivity



Rajiv, Animal Nutrition Promotion Program  
Gajraula- Amroha

Rajiv Kumar, a dairy farmer from Sakarathali village, Gajraula block, Amroha district, struggled with low productivity as two of his cattle failed to conceive and repeatedly missed their heat cycles. This directly impacted his milk yield and income, leaving him searching for a solution.

He met our team in Animal Nutrition Camp in his village, where he learned about the importance of mineral mixtures for livestock health and fertility. As part of the program, he received Nutra Plus Mineral Mixture (CP 107) and started feeding it to his cattle regularly for three months. As a result, his cattle's milk fat and SNF (Solid Not Fat) content improved, ensuring better-quality milk. More importantly, the two cattle that were struggling with reproduction successfully came into heat on time and conceived.

Rajiv not only resolved his livestock challenges but also increased his dairy production and income. His story highlights how scientific livestock management and proper nutrition can transform rural dairy farming, ensuring better livelihoods for farmers.



## Success Stories Which Keep Us Motivated

### Shankar Lal Improves Crop Yield through Better Sustainable Farming Practices



Shankar Lal Kurmi, Sustainable Harvest Program  
Damoh, MP

Shankar Lal Kurmi, a 33-year-old farmer from Chirola village in Patharia block, Damoh (Madhya Pradesh), cultivated soybean and wheat on his 4-acre land using traditional methods, which yielded average results. His farming journey took a turn when he enrolled in the Sustainable . Through the program, he received high-quality Soybean seeds for a demonstration plot and was trained in sustainable practices such as soil health improvement, efficient irrigation, crop rotation, and the use of technology in harvesting. As a result, Shankar saw an 18% increase in yield on his demo plot compared to his conventional fields. The improved grain quality fetched higher than his usual market rate. Inspired by his success, many farmers in his village began showing interest in the new techniques and requested seeds from his plot. Shankar credits the program for transforming his farming practices and inspiring a wave of change in his community.

### Jamuna Prasad using online app for booking tractor on rent

Jamuna Prasad, a farmer from Parothi Tanda village in Nawabganj Block, Bareilly, has long relied on agriculture for his livelihood. With 15 bighas of land but no machinery of his own, he often faced delays during sowing seasons due to reliance on rented equipment from other farmers of the village. Things changed when he discovered the Agro Solution App through the agro solutions extension services program. Guided by our team, Jamuna registered as a renter on the app. Now, he can easily book farm machinery from home, saving time and ensuring timely sowing.

"The app has made my work easier and more efficient," says Jamuna. In addition to renting equipment, the app provides crop market rates and weather forecasts, helping him make informed farming decisions.

Jamuna credits Sonalika CSR and B-ABLE Foundation for improving his operations and productivity, showcasing how digital tools can empower farmers and transform traditional agriculture.



Jamuna, Agro Solutions Extension Services  
Nawabganj, Bareilly

### Ankitha Secures a Job at a Diagnostic Center, Achieving a Stable Income Post Training



Ankitha, Phlebotomist Skill Building Program  
Karimnagar, Telangana

Born into a farming family in Karimnagar, Kathuri Ankitha, a 21-year-old with big dreams, knew that education was her only way to a better life. With three siblings at home and limited financial resources, pursuing a career seemed like a distant goal. However, her passion for healthcare kept her determined.

After completing her Intermediate in Multi Purpose Health Worker from a Government College, Ankitha came across LPL Academy. Seeing it as a good opportunity, she immediately enrolled herself into the program. Her dedication paid off when she secured On-Job Training (OJT) at a diagnostic center. With hard work and resilience, she turned her training into a full-time job at the same center. She now earns a decent salary to fulfill her expenses.

Her journey is proof that determination can break any barrier and turn hardship into opportunity.

## Our Outreach

**B-ABLE has worked in 28 states/ UT**

**B-ABLE Foundation is active in 21 states:**

S.N.	State/ UT	Programs
1	Andhra Pradesh	LPL-Phlebotomist, UNICEF-P2E, Jubilant-EDP(online)
2	Arunachal Pradesh	UNICEF-P2E
3	Assam	LPL-Phlebotomist, MFIN-Livelihoods Training, UNICEF-P2E, TATA-DTH Operators, GCPL-Backhoe Loader, Jubilant-QSR, AFH-LinkedIn
4	Bihar	UN Women-SCE, UNICEF-P2E, Param Life-Vaani, Jubilant-EDP(online), AFH-LinkedIn
5	Delhi	UNICEF-P2E, Jubilant-QSR
6	Gujarat	UNICEF-P2E, EVEREST-Master Technician, AFH-LinkedIn, Sembcorp-Solar Training
7	Haryana	UNICEF-P2E, CAF-Livelihoods Training for women, GA-Drone Pilot, TATA-DTH operators, EVEREST-Master Technician, Jubilant-QSR, AFH-LinkedIn
8	Himachal Pradesh	ACC-Disha, UNICEF-P2E
9	Jammu and Kashmir	UNICEF-P2E
10	Jharkhand	UNICEF-P2E, Param Life-Vaani, Jubilant-EDP(online), UNICEF-Placement, BCCL-Didi Ki Dukaan
11	Karnataka	UNICEF-P2E
12	Madhya Pradesh	LPL-Phlebotomist, GA-Drone Pilot, UNICEF-P2E, SOLIS-Farmers' Training, Sembcorp-Solar Training
13	Maharashtra	LPL-Phlebotomist, GA-Drone Pilot, UNICEF-P2E, GI-Retails Sales, UN Women-SCE, EVEREST-Master Technician, MFIN-Livelihoods Training, Jubilant-EDP(online), TATA-DTH Operators, AFH-LinkedIn, Sembcorp-Solar Training
14	Nagaland	UNICEF-P2E
15	Odisha	UN Women-SCE, UNICEF-P2E, EVEREST-Master Technician, UNICEF-Placement
16	Punjab	UNICEF-P2E, MFIN-Livelihoods Training, GA-Drone Pilot, Sembcorp-Solar Training
17	Rajasthan	LPL-Phlebotomist, UNICEF-P2E, TATA-DTH Operators, EVEREST-Master Technician, Frontier-Digital Saheli, UN Women-SCE, Jubilant-Paryavaran Sakhi, Param Life-Vaani, UNICEF-P2ESakshamNaari, UNICEF-Placement
18	Telangana	LPL-Phlebotomist, UNICEF-P2E, Organo-Employability Training, Jubilant-EDP(online)
19	Uttar Pradesh	LPL-Phlebotomist, Jubilant-Cattle Feed Entrepreneurs, Jubilant-EDP(online), GCPL-Backhoe Loader, UNICEF-P2E, TATA-DTH Operators, CAF-Credit Processing Officer, EVEREST-Master Technician, ACC-Disha, Param Life-Vaani, TRIF-Incubation Centre (SHGs), Kheyti-Outreach Development, Jubilant-Didi Stores Entrepreneurs, AFH-LinkedIn, Sonalika-Agro Solutions
20	Uttarakhand	UNICEF-P2E, EVEREST-Master Technician
21	West Bengal	UNICEF-P2E, EVEREST-Master Technician, GCPL-Backhoe Loader



## B-ABLE Foundation

### OUR APPROACH



### THANKS FOR TRUSTING US- OUR PARTNERS



## LIFE AT B-ABLE



**BASIX Academy for Building Lifelong Employability Ltd**  
F-5, Ground Floor, Kailash Colony, New Delhi-110048, Email: [info@b-able.in](mailto:info@b-able.in)

### B-ABLE Foundation

F-42, First Floor, East Of Kailash, New Delhi, 110065  
[info@b-ablefoundation.org](mailto:info@b-ablefoundation.org)  
+91-9205182662, [www.b-ablefoundation.org](http://www.b-ablefoundation.org)



[@bablefoundation](https://twitter.com/bablefoundation)  
[@BABLEINDIA](https://twitter.com/BABLEINDIA)



[B-ABLE Foundation](https://www.facebook.com/B-ABLE.Foundation)  
[B-ABLE](https://www.facebook.com/B-ABLE)



[B-ABLE Foundation](https://www.linkedin.com/company/B-ABLE.Foundation)  
[B-ABLE, BASIX](https://www.linkedin.com/company/B-ABLE)



[B-ABLE Foundation](https://www.instagram.com/B-ABLE.Foundation)  
[B-ABLE](https://www.instagram.com/B-ABLE)



[B-ABLE Foundation](https://www.youtube.com/B-ABLE.Foundation)